



**RICHERS**  
RENEWAL, INNOVATION AND CHANGE:  
HERITAGE AND EUROPEAN SOCIETY



This project has received funding from the European Union's Seventh Framework programme for research, technological development and demonstration under grant agreement no. 612789

**Renewal, Innovation and Change: Heritage and European Society**

**RICHERS**

**Renewal, Innovation and Change:  
Heritage and European Society**

**Photographs**



**RICHERS**

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## RICHES websites and blog

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HOME PROJECT PARTNERS RESEARCH FIELDS EVENTS RESOURCES NETWORK CONTACTS

**FINAL INTERNATIONAL CONFERENCE**  
View the report of this successful event...

**SECOND RICHES POLICY SEMINAR**  
Presentations are now available online...

**IN FOCUS**

- RICHES RESOURCES WEBSITE
- RICHES FINAL CONFERENCE
- SECOND POLICY SEMINAR
- RICHES BOOK
- BERLIN CHARTER
- RICHES POLICY BRIEFS
- RICHES BLOG

**NEWS FROM THE BLOG** VIEW ALL »

Karol Jan Borowiecki · Neil Forbes  
Antonella Fresa *Editors*

**Cultural Heritage in a Changing World**

**UPCOMING EVENTS** VIEW ALL »

**E SPACE**

BERLIN, (GERMANY), 21-22 NOVEMBER 2016

**CULTURAL HERITAGE: REUSE, REMAKE, REIMAGINE**

After the nice success of previous events in Venice and in Tallinn, E-Space Third International Conference is taking place next november in Berlin, hosted by

**DOWNLOADS**

Click [here](#) to download dissemination materials in other languages

- RICHES THINK PAPERS SERIES NOW COMPLETED!
- RICHES DIGITAL LIBRARIES, COLLECTIONS, EXHIBITIONS AND USERS FLYER
- RICHES FOOD AND CULTURAL HERITAGE FLYER
- RICHES ECONOMICS OF CULTURE FLYER
- RICHES CO-CREATION FLYER
- RICHES IPR FLYER
- "THE DIGITIZATION AGE. MASS

Image of the RICHES website – snapshot of the home page

<http://riches-project.eu/index.html>

## Home Page

📅 22-09-2015

The RICHERS resources website has been developed in the framework of RICHERS, a project co-funded by the European Union's Seventh Framework Programme for research, technological development and demonstration. It has been designed to make available to the public the main results of the RICHERS project.

The aim of this website is to present an overview of the most important results achieved so far in RICHERS.

RICHERS' research fields and activities produce a series of outcomes, which can be classified in the following two main areas:

- Resources related to **RESEARCH**, which include: scientific publications; co-creation practices and toolkits; a taxonomy aimed at outlining the conceptual field of digital technologies applied to cultural heritage; an interactive showcase presenting case studies related to the status of digital heritage mediated by memory institutions, such as libraries and museums, allowing interested users to contribute other relevant suggestions; other case study reports such as virtual performances; data and statistics.
- Resources related to **POLICIES**, which include: policy reports and recommendations to support the development of new policy for enhancing cultural heritage; foresight studies to support the development of strategic agendas and joint programming in Europe; reports of the Policy Seminars organised by the project; information about the networking activities and how to join the RICHERS network; list of useful links to European, National and International policies on cultural heritage.

### LATEST DOCS

[D6.1 Access, Participation, Learning: Digital strategies for audience engagement with cultural heritage in museums and libraries](#)

[D8.4 International Conference Proceedings – Amsterdam](#)

[D7.1 Evidence-based policy reports and recommendations](#)

### DOCS BY TYPE

[Dissemination Materials](#)

[Foresight Studies](#)

[Policy Documents](#)

[Research Documents](#)

### DOCS BY RESEARCH FIELD

[CH and Institutions](#)

[Co-creation](#)

[Craft Skills](#)

[Digital Copyright](#)

[Economics of Culture](#)

[European Identiv](#)



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BLOG HOME

RESERVED AREA

Username:   
Password:

MEDIA PARTNER

DIGITAL CULTURE

RELEVANT NEWS from Digitalmeetsculture



This scheme is expected to create more than €600 million worth of bank loans over the next six years.

**Boosting SMEs in the cultural and creative sectors: European Commission and EIF launch a new guarantee scheme**



VISIT THE RICHES RESOURCES WEBSITE



**RICHES**  
RESOURCES



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<http://resources.riches-project.eu/>

PRESENTATION OF THE PROJECT



**RICHES – Renewal, innovation & Change: Heritage and European Society**

RICHES (Renewal, innovation & Change: Heritage and European Society) is a research project about

change: about the decentring of culture and cultural heritage away from institutional structures towards the individual and about the questions which the advent of digital technologies is posing in relation to how we understand, collect and make available Europe's cultural heritage (CH).

[Continue reading →](#)

IN FOCUS

Karol Jan Borowiecki - Neil Forbes  
Antonella Fresa Editors

**Cultural Heritage in a Changing World**



available open access at Springer, the book makes a creative addition to the debates surrounding the cultural heritage domain.

**Cultural Heritage in a Changing World – the RICHES book**

Developed within the RICHES FP7 research project about the context of change of our society and cultural heritage, the book "Cultural Heritage in a Changing World" addresses several core topics, through essays of important experts, adding to the debates surrounding the ...

[Continue reading →](#)

CONTACTS

Project Coordinator: [Neil Forbes](#)

Project Manager: [Tim Hammerton](#)

Communication Manager: [Antonella Fresa](#)

Project Assistant: [Valentina Bachi](#)

Project website: [www.riches-project.eu](http://www.riches-project.eu)

COORDINATOR



COMMUNICATION MANAGER



PARTNERS



RICHES blog – snapshot of the home page

<http://www.digitalmeetsculture.net/projects/riches/>





Image of project partners taken at the end of the Kick-off meeting

## Development of the RICHES Cultural Heritage taxonomy



Taxonomy discussion captured during the Barcelona Workshop



Final panel session at the workshop to Build the Project's Foundation



Image from the RICHES Taxonomy flyer



Transformation of building/district; part of the research on the context of change.



Image of the building before its transformation



A transformed image of the Frieda 23 building



3D Animation of the future school of Media and Art – Frieda 23

<http://www.youtube.com/watch?v=FaZ91JML1Sg>



Hamamönü District of Ankara before and after the restoration

### Identity, belonging, territorial and social cohesion



Figure: Floral procession, Zundert (source: [traditie.nl](http://traditie.nl))



Research on the history of Flamenco as a form of identity

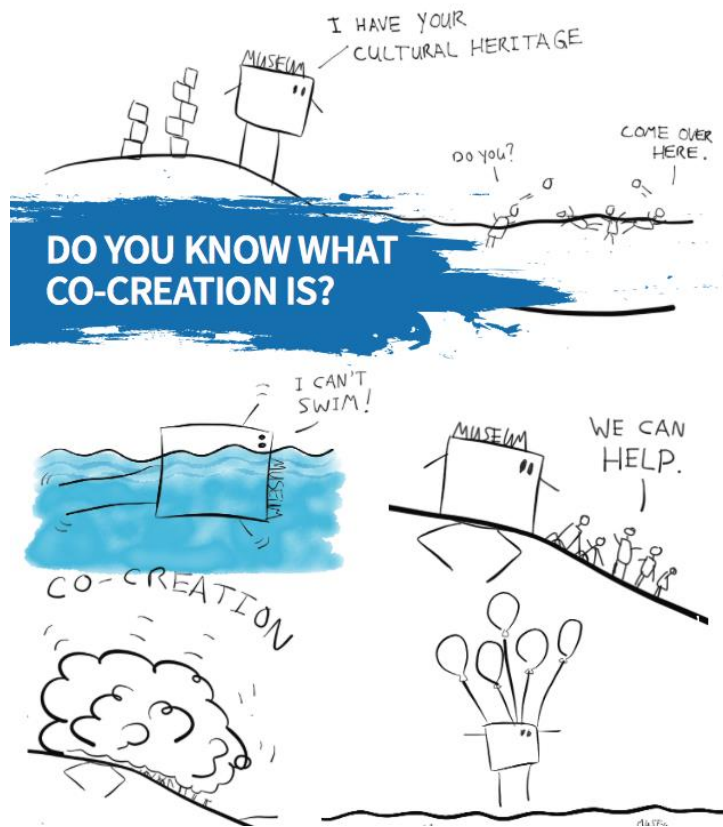






Workshop of Food experts in Pisa, June 2015

## Co-creation



Co-creation imagined as an iterative and creative process between heritage institutions and stakeholders.  
Drawing by Douwe-Sjoerd Boschman, Waag Society.

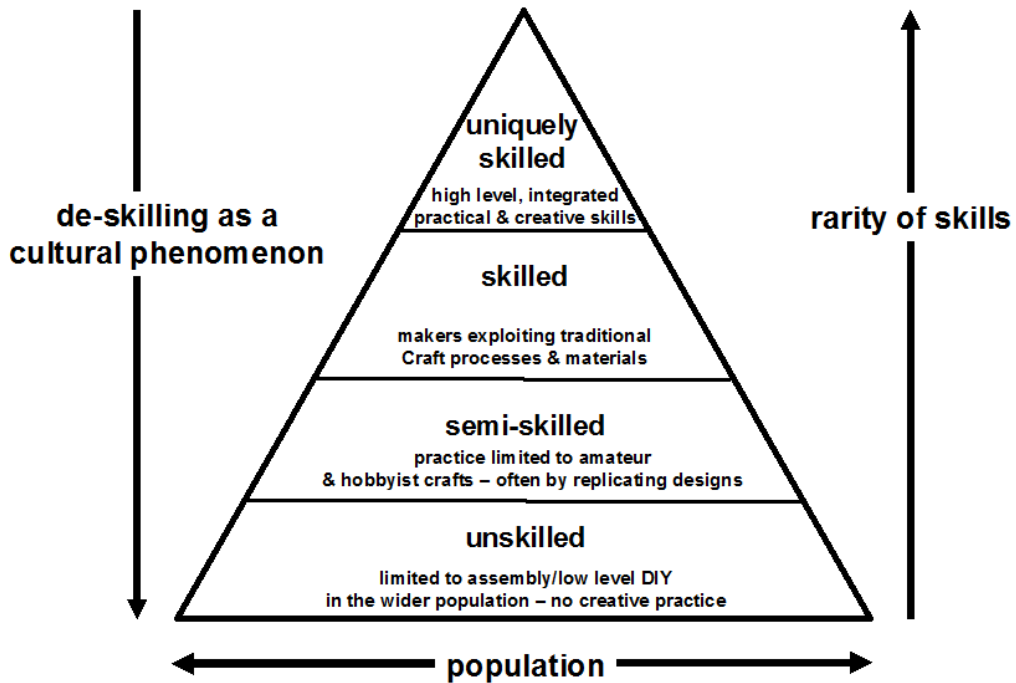


Co-creation session at Make the Future workshop





Testing the co-creation toolkit



From DIY to studio craft skills. A continuum (Woolley 2007)

# DECOLONIZE THE MUSEUM

## an intervention project

The Tropenmuseum is a museum for people and about people. Therefore, it is important to us to be in direct contact with our visitors. Over the past year we have held several conversations with young people from across Amsterdam. Our aim was to hear their opinions about our exhibitions. It became clear that young people with cultural-diverse backgrounds were critical of a number of aspects of our museum presentation. For example: our depiction of the colonial period was too positive, minimizing its negative impact, and our approach on history is too much from a western perspective.

We value the criticism of this group of young people because we want to be a museum where people from all cultural backgrounds feel welcome. They have made us rethink what could be changed, or should be changed. It is through these conversations that the project Decolonize the Museum emerged.

As part of this project you will find text panels in the museum with uncensored personal experiences, reactions and criticisms from the young people. We would like to stimulate your responds and reflections on our perspective on today's world and on the history that created the world we live in.

We will gladly take your remarks and suggestions into account in developing new museum presentations.

Via #DecolonizetheMuseum you can respond directly to the text of the young people. You can also mail to [info@wereldculture.nl](mailto:info@wereldculture.nl) for general remarks on our presentations.

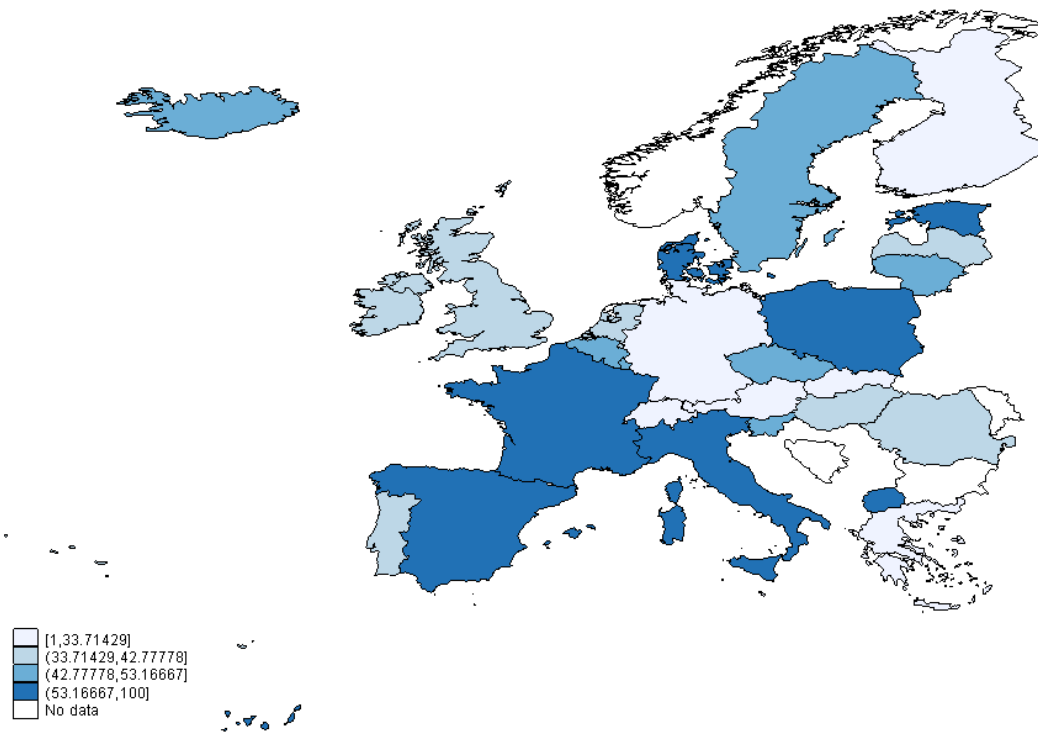
Management Tropenmuseum, Afrika Museum and Museum Volkenkunde

New text in place at the Tropenmuseum

## Economic factors for Cultural Heritage



3D restitutions visualisations with AR advanced technology used at the Empúries archaeological site



Publication of institutions digitised collections online per country

## RICHES Case Studies

### Explore the Showcase

📅 21-10-2015

Here below is the list of examples and best practices which have been collected so far. It is possible to filter the list by clicking on one of the keywords on the top. The examples labelled with "(ext)" have been suggested by people outside the RICHES consortium. RICHES does not endorse their content in any way.

[All](#) [RICHES case study](#) [external suggestion](#) [digital collection](#)  
[digital exhibition](#) [digital library](#)







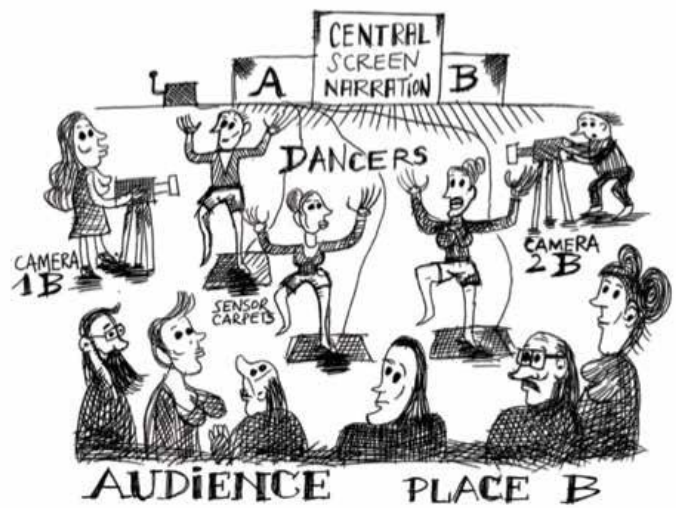
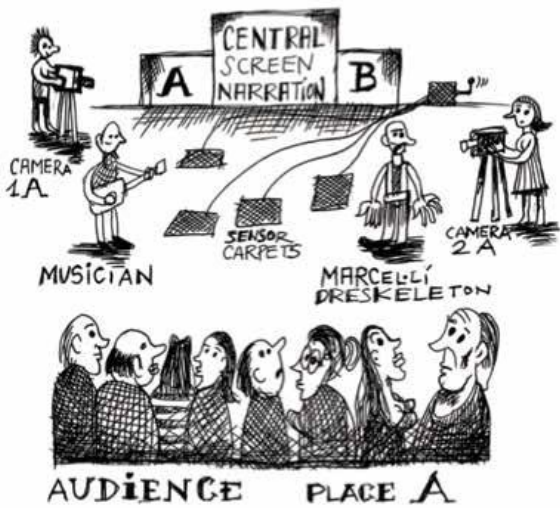
<b>SMB-digital</b>  <a href="#">Read More</a> <a href="#">View Project</a>	<b>Fine Arts System</b>  <a href="#">Read More</a> <a href="#">View Project</a>	<b>Deutsche Digitale Bibliot...</b>  <a href="#">Read More</a> <a href="#">View Project</a>
<b>Sinti - Roma</b>  <a href="#">Read More</a> <a href="#">View Project</a>	<b>(ext) Stadel Museum, D...</b>  <a href="#">Read More</a> <a href="#">View Project</a>	<b>(ext) Imperial War Muse...</b>  <a href="#">Read More</a> <a href="#">View Project</a>

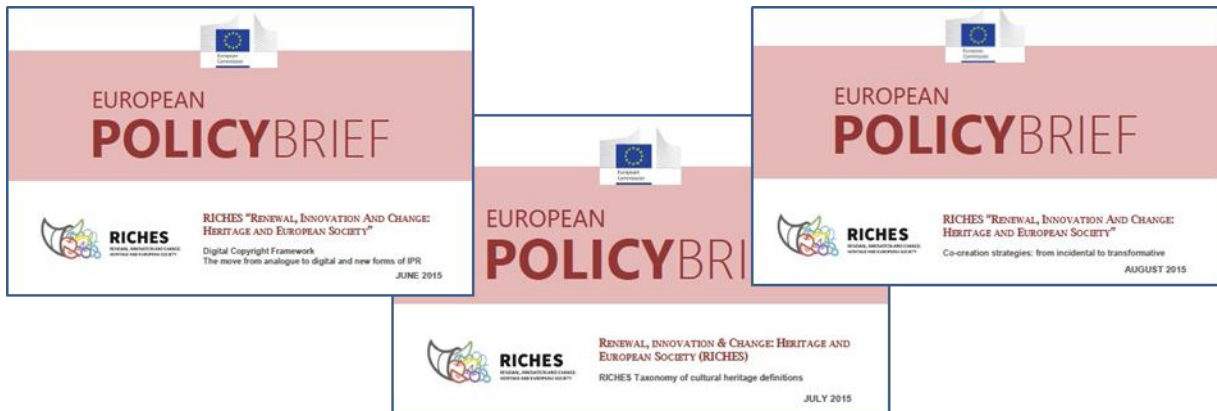
Image of the RICHES interactive showcase





A representation of virtual performance, recorded simultaneously in two locations

### RICHES literature



RICHES Policy Briefs: 8 were written



RICHES Think Papers: 8 were written



**RICHERS**

REGIONAL INNOVATION AND CHANGE:  
HERITAGE AND EUROPEAN SOCIETY



This project has received funding from the  
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## ECONOMICS OF CULTURE



European cultural heritage is of exceptional economic importance and has the power to support economic growth and regional development. The potential of Europe's cultural heritage became even greater with the onset of digital technology which has revolutionised societies and transformed the way in which cultural heritage is produced, accessed, communicated, participated in and disseminated. Engaging with digital technologies and adopting collaborative working practices can result in many new forms of access, interpretation, social inclusion and enhanced visitor experience. This has many benefits for the creative economy such as the potential to increase consumption, attract new audiences and to improve revenue.

Within the RICHERS project we investigate fiscal and economic aspects of cultural consumption in the European Union. One of the available and yet underappreciated tools in cultural policy at the national level is the reduction of VAT rates for cultural goods and services. We explore the potential of fiscal incentives by introducing a theoretical model, which is then tested using data for all EU countries in the period of the last two decades.



**RICHERS**

REVENUE, INNOVATION AND CHANGE:  
HERITAGE AND EUROPEAN SOCIETY



This project has received funding from the European Union's Horizon Research Programme for research, technological development and innovation under grant agreement 101019156.

## DIGITAL LIBRARIES, COLLECTIONS, EXHIBITIONS AND USERS. EXPLORING THE STATUS OF DIGITAL HERITAGE MEDIATED BY MEMORY INSTITUTIONS.

Digital technologies are deeply transforming the ways in which heritage institutions mediate their collections and interact with their audiences. Responding to a growing and persistent demand for digital content, institutions make available large amounts of curated digital resources for study and scholarly research, for discovery and creative reuse, for enjoyment, education and learning.

This study explores the status of digital heritage mediated by libraries and museums by means of five case studies, in which the results of the research will be illustrated and validated through evaluation with end-users.

### DIGITAL LIBRARIES, COLLECTIONS, EXHIBITIONS: WHAT DO USERS ENJOY AND WHAT CONSTRAINTS HOLD USERS BACK?

Re-using the content aggregated in digital libraries, memory institutions are experimenting with the creation of digital collections and digital exhibitions, where they show precious objects and complement the digital records with, for example, stories, contextual information and interactive features. Three case studies investigate applications in the domain of digital libraries, digital collections and digital exhibitions developed by cultural heritage institutions in Germany and Turkey. They focus on the users in terms of needs, expectations and required skills. Interviews with library and museum professionals involved in the development of the selected applications will give valuable insights into the institutional choices that shape the mediation and communication of digital heritage. The evidence collected will support the outline of best practices, with the







**RICHERS**

RENEWAL IN FOOD IN AN AGE OF CHANGE:  
HERITAGE AND QUALITY SECURITY



Financed from market levies from the  
Common Agricultural Policy (CAP) and  
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Innovation Programme (ERDF) and  
Administrative costs grant agreement 10.176.

## FOOD AND CULTURAL HERITAGE IN THE URBAN AGE: THE ROLE OF LOCAL FOOD MOVEMENTS



Food has played a vital role in the formation of European cultural heritage. The production of food has shaped Europe's rural landscapes, whilst spaces for buying and eating food shape cityscapes, ranging from distinctive restaurant quarters and local food markets, to anonymous peri-urban hypermarkets. Food is integral to everyday behaviours as well as moments of special celebration. It shapes individual and collective identities in a multitude of ways, symbolising nations and evoking individual memories of home.

In many European cities and regions, local food movements aim to recover the 'true' meaning of food, restoring it to a more central role in the social and cultural lives of people and communities. In the context of rapid urbanization and the emergence of convenience culture, many local food movements have a strong commitment to reviving or defending traditional food cultures that are

The RICHES book publication: Cultural Heritage in a Changing World

Karol Jan Borowiecki · Neil Forbes  
Antonella Fresa *Editors*

# Cultural Heritage in a Changing World





## RICHES project events



Image of the video made by I2CAT of the first project Workshop in Barcelona; available on the RICHES You Tube channel

**CULTURAL HERITAGE: RECALIBRATING RELATIONSHIPS**  
RICHES PROJECT FIRST INTERNATIONAL CONFERENCE  
Pisa, 4 December (3 pm - 7 pm) - 5 December (9 am - 5:30 pm) 2014

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REGISTRATION  
ABOUT PISA  
CONTACTS

**BRINGING CULTURAL HERITAGE AND PEOPLE TOGETHER IN A CHANGING EUROPE AND FINDING NEW WAYS OF ENGAGING WITH HERITAGE IN A DIGITAL WORLD**

On 4-5 December 2014, in Pisa, at the Museum of Graphics of Palazzo Lanfranchi, the International Conference *Cultural Heritage: Recalibrating Relationships* is being held, presenting to the public the initial results of the RICHES project.

The event is organised by RICHES partner Promoter Srl with the support of: Italian Ministry of Economic Development, Tuscany Region, Municipality of Pisa, University of Pisa and Fondazione Sistema Toscana.

RICHES is a research project funded by the European Commission within the 7th Framework Programme in the domain of Socio-economic Sciences and Humanities. Its main objective is to reduce the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of Cultural Heritage. This will be *Cultural Heritage: Recalibrating Relationships* conference's overall topic.

Attendance to the conference is free. Registration deadline: 2 December 2014.

RICHES International conference website page



The busy conference room in Pisa, December 2014



Co-creation presentation at the Pisa Conference (photo by Rudy Pessina)





The Poster Session at the Pisa conference (photo by Rudy Pessina)



Workshop introductions from the Project Coordinator in Ankara, May 2015



Presentation considering identity and belonging within Europe in Berlin, November 2015



RICHES partners presenting policy briefs



Project Coordinators Neil Forbes and Mauro Fazio at the launch of the Berlin Charter



Amsterdam conference Identity Matters booklet, April 2016



