



SmartCulture is aiming to unlock the treasures of our Cultural Heritage for a wide audience by using inspiring new digital media.

The SmartCulture project wants to change and rethink the cultural digital experience in a way that supports the transformation of audiences into practitioners.

The SmartCulture consortium promotes the creation of engaging digital experiences for access to cultural resources by the cross fertilization between ICT enterprises, Creative and Cultural Industries and research stakeholders across 8 European regions.

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## THAT'S WHY WE NEED YOU

SmartCulture invites you to

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ideas and examples of the application of innovative digital media for presenting Cultural Heritage.

# HOW TO UNLOCK CULTURAL HERITAGE WITH PIONEERING DIGITAL MEDIA

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# EUROPE HAS A RICH CULTURAL HERITAGE



<b>PROJECT</b>	SmartCulture
<b>DATE START</b>	2012 dec 01
<b>DATE FINISH</b>	2015 nov 30
<b>DURATION</b>	3 years
<b>COOPERATIVE</b>	13 European partners 8 regions in seven different countries
<b>BUDGET TOTAL</b>	€ 2.938.495,00
<b>FUNDING GRANTED BY THE EU</b>	€ 2.642.713,00

SmartCulture wants to actively involve the wider public in cultural heritage by interactively connecting them to cultural collections.

The 13 partners wish to stimulate the audience to go beyond the passive experience of cultural collections, to bring cultural heritage to life and to actively contribute to unlocking its treasures.

1. EURATECHNOLOGIES, LILLE France
2. ASOCIACION MADRID PLATAFORMA AUDIOVISUAL Spain
3. ASOCIACION CLUSTER DEL SECTOR AUDIOVISUAL DE EUSHADI Spain
4. THE UNIVERSITY OF BIRMINGHAM UK
5. COMUNE DI SIENA Italy
6. SOFIA DEVELOPMENT ASSOCIATION Bulgaria
7. GEMEENTE EINDHOVEN The Netherlands
8. REGION MIDTJYLLAND Denmark
9. LIBERA UNIVERSITA DI LINGUE E COMUNICAZIONE IULM Italy
10. SOFIISHI UNIVERSITET SVETI KLIMENT OHRIDSKI Bulgaria
11. CAPITAL D - DESIGN COOPERATIE BRAINPORT UA The Netherlands
12. AARHUS UNIVERSITET Denmark
13. RANDERS KOMMUNE Denmark