

# PROJECT FINAL REPORT

Grant Agreement number: 24

Project acronym: EDScience 09

Project title: EDScience 09 - Everyday Science 2009. Researchers and Research in Everyday Life

Funding Scheme: 7FP / PEOPLE / RESEARCHERS' NIGHT 2009

Date of latest version of Annex I against which the assessment will be made: 25/07/2009

Period covered: 7 Months - from 1/05/2009 to 30/11/2009

Name, title and organisation of the scientific representative of the project's coordinator<sup>1</sup>:

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Management Board

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## Declaration by the project coordinator

I, as coordinator of this project and in line with the obligations as stated in Article II.2.3 of the Grant Agreement declare that:

§ The attached final report represents an accurate description of the work carried out during this project duration;

§ The project (tick as appropriate):

has fully achieved its objectives and technical goals for the period;

has achieved most of its objectives and technical goals for the period with relatively minor deviations<sup>2</sup>;

has failed to achieve critical objectives and/or is not at all on schedule<sup>3</sup>.

§ The public website is up to date, if applicable.

§ To my best knowledge, the financial statements which are being submitted as part of this report are in line with the actual work carried out and are consistent with the report on the resources used for the project (section 6) and if applicable with the certificate on financial statement.

§ All beneficiaries, in particular non-profit public bodies, secondary and higher education establishments, research organisations and SMEs, have declared to have verified their legal status. Any changes have been reported under section 5 (Project Management) in accordance with Article II.3.f of the Grant Agreement.

Name of the Coordinator: Marina Silverii

Date: ...../ ...../ 2010

Signature of the Coordinator: .....

<sup>2</sup>

If either of these boxes is ticked, the report should reflect these and any remedial actions taken.

<sup>3</sup>

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## 1. Publishable summary

"Everyday Science" project brings the Researchers' night initiative (25<sup>th</sup> September 2009), for the first time, in Emilia-Romagna. The aim is to organise public events all over the region showing how researchers and their work are interesting and notably contribute to the improvement of the citizens' daily life. ASTER (coordinator) worked in partnership with Universities of Bologna (Bologna and 4 campuses in Cesena, Forlì, Ravenna and Rimini), Modena and Reggio Emilia (Campuses in Modena and Reggio Emilia), Ferrara, Parma and Cattolica of Piacenza. Municipality of Faenza and Province of Ravenna actively promoted public events. Several research and innovation centres participated to public events, as well as local public authorities and private sponsors all over the region.

25<sup>th</sup> September 2009 Researchers' night in Emilia-Romagna took place in Bologna and in other 7 towns: Cesena, Faenza, Ferrara, Modena, Parma, Ravenna and Reggio Emilia. Different programmes included experiments and demonstrations, exhibitions and guided visits, open laboratories and museums, science cafes, conferences, shows and live music events. A significant number of researchers participated to public events, available to exchange with the public, together with testimonials, actors, dancers and musicians.

The activities organised

Activities were organised as following:

- Awareness Campaign: this covered the elaboration of the overall communication strategy and tools, including the identification of a professional communication agency for designing the various communication materials:
  - Communication tools: website linked to the partners' websites, several pages on the main social networks (Twitter, Facebook). Aster has developed also the new national Researchers' night website. PRESS KIT: kit of tools (Presentation events & Logo); written material: big and small posters customised for each of the 8 locations, common general flyer and customised flyers for all events; specific actions addressing the media: promotional actions addressed to media and communication channels at local level, articles on the most diffused newspapers and free press at local level, interviews to researchers, news dedicated to the event displayed through local radio stations, short advertisements on Lepida TV.
  - Launch conference: the general one in Bologna, local conferences in other towns;
  - Mailing to schools/teachers, graduates, short advertisements on digital screens inside buses in Bologna, and advertising through the web
- Activities During the Night: included the planning of the events in various locations (selection of venues, partnerships notably with local authorities, mobilisation of researchers), including the selection of a professional agency for the production of the central event in Bologna, the involvement of testimonials and musicians, research of sponsorships, both public and private, and the organisation of the poster competition final award.
- Impact Assessment: elaboration of the questionnaire in collaboration with other Italian responsible of other Researchers' Night funded projects, questionnaire displayed before, during and after events, also through project website, and processing of the data collected.

### Project 's results

Awareness (prior and post the event)

- Internet: Project website , 2 public profiles (Facebook, Twitter), with respectively 11.097, 6.432 and 73 visitors during the month September, 20 articles posted on Internet

- Press: launching conferences, 2 press releases, 5 inserts in local papers, 39 articles in local papers (prior and after the event)
- Written promotional material: 960 large posters, 2.800 small ones, 15.000 general (project level) flyers, 22.700 local flyers
- TV and radio: feedback on both national and local TV, radio inserts prior and after the event (one national station, 7 local ones)
- Production of over 100 pictures and 6 videos of the event.(displayed through the website notably)

#### Activities during the night

- 8 events respectively taking place in Bologna, Cesena, Faenza, Ferrara, Modena, Parma, Ravenna and Reggio Emilia;
- Direct or indirect involvement of 34 public and private sponsors and 18 local authorities (region, provinces and municipalities) ;
- Activities addressing general public, composed of adults, children, teenagers, groups of students and families;
- Main group represented during the event: adults;
- Venues: historical centres of towns, university areas/campuses, research centres: around 30 different locations hosted events for a total of 72 hours;
- Types of activities performed: 38 seminars-open lessons; 9 conferences; 82 hands-on experiments; 27 exhibitions-guided visits; 8 shows-talk shows; 13 music concerts;
- Direct involvement of researchers: over 400 researchers from different scientific areas well balanced between male and female (representing 28 universities, research centres and innovation centres of the region.)
- European dimension: setting up of a total of 7 European Corners in collaboration with 14 institutions specialised in delivering information on European issues;
- Overall attendance: over 10.000 visitors.

#### Impact assessment

- Conducted through questionnaires delivered during Researchers' Night events in several venues, also available on line
- Identification of 5 target groups: students, employees, employees in research field, pensioners, other (mainly self-employees); gender balance amongst the interviewees: 266 male and 288 female;
- 554 questionnaires filled in, representing 5,37 % of the total attendants;
- Input collected:
  - Positive appreciation regarding the contribution of the event to the improvement of the researchers 'public image;
  - Positive appreciation about the contribution to a better public awareness and understanding of the job researcher as well as to the stimulation of young people to embark on scientific careers;

Positive appreciation on the events themselves, with expression on a continuing will to take part in future similar initiatives.

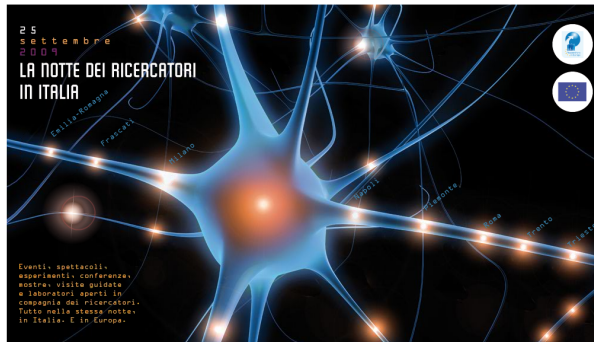
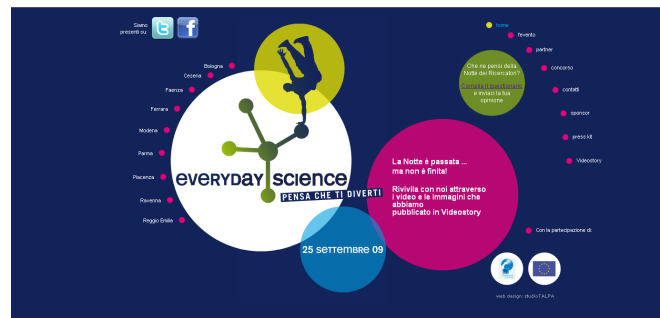
# Visual identity of the project

## Project logo



The project logo shows a person looking freestyle jumping on a molecule structure. The picture includes the payoff "Everyday Science – Pensa che ti diverti", a wordplay which works well in Italian language by linking the concept of thinking with the concept of fun. The logo and payoff have been included in all project communication products.

Project Website. On the left, link to detailed programmes of the 8 events across the region; . on the right links to information on the event, project, partnership, sponsors, contacts, press kit, poster competition and images/video of events; finally links to Twitter and Facebook pages from the home page. [www.aster.it/nottedeiricercatori](http://www.aster.it/nottedeiricercatori)



National Researchers' Night Website. In accordance with Italian funded projects coordinator, ASTER restyled the national website. The main image was inspired to a macro-visual of scientific image on which links to all Italian funded project websites are enlighten. [www.nottedeiricercatori.it](http://www.nottedeiricercatori.it)

## Printed materials

realised in different formats: large posters (140x200 or 70x100), small posters with programmes (30x50), flyers with general information (common) and local programmes (customised).



Sample of local flyers (external/internal sides / 6 pages) with the detailed programme of Bologna events



Sample of general flyers (external/internal sides / 16 pages) with general presentation of the project and of programmes of all events organised all over the region



Large poster (140x200) for the Bologna event



Small poster (35x50) for the Bologna event

## 2. Project's objectives

They consisted of

- o Enhancing public recognition of researchers and their work through the promotion and organisation public events with regional coverage;
- o As a side effect, stimulating young people to embark on scientific careers;
- o Communicating the main messages in pleasant and stimulating not-conventional ways and settings.

Events focused on the researchers themselves and their very activities, in a relaxed and friendly atmosphere also ensured through music and entertaining activities.

### 3. Work progress and achievements

#### Awareness campaign (WP 1)

- Setting up of a common communication strategy: project image (logo/payoff), printed materials, communication channels, media partners, advertisements;
- Identification of a professional communication agency, in charge notably of setting up the project image and the website;
- Elaboration of printed materials: definition of common templates to be used by all locations, and possibly customised;
  - common flyer, customised
  - large and small posters with details of different events (with the support of project partners), and
  - flyers including the various detailed programmes;
- Website: launched at the end of June and constantly updated until late October;
- Setting up of 2 profiles on Facebook and Twitter in September, animated in collaboration with digital media experts;
- Production of a press kit, elaboration of press releases and organisation of a launch press conference in Bologna, by a professional press agency ; organisation of another launch conference in Modena, by UNIMORE;

Local mobilisation of media partners .by each local partner :radio, TV, newspapers, etc. providing information on events: production of several articles, news, radio and TV broadcasts prior and after the 25<sup>th</sup>, publication of advertisements in local newspapers and on buses in Bologna.

#### Poster Competition

- Officially launched in June-July: information in schools and towards public local authorities for education as from the month of May;
- Identification of three categories, based on ageing criteria: 6-13; 14-18; 20-25;
- Display of information on the competition through the project website and websites of partners, local public authorities and regional websites, mailing to sport associations, public libraries, etc.;
- Collection of artworks and presentation within a special area of the project website, with invitation to participate to online poll;
- Exhibition of the entries during the Researchers' Night event in Bologna, in the European Corner area, where the final poll has been conducted; rewarding: books and dictionaries offered by Italian editor Zanichelli.

All details of WP1 activities are described in the D1 Report on the awareness campaign including samples of promotional materials.

#### Activities during the night (WP2)

##### Bologna

- Organisation by ASTER with local partners, notably
- Involvement of a number of researchers from different universities and research centres of the region, including researchers from UCSC;
- Technical support of an event producing agency;
- Main activities: organised outdoors in the old centre town, and focused on:
  - experiments/demonstrations in different disciplines
  - Cornerstone talk show in the evening;



- Shows involving also researchers, in particular theatre, dance and music.

#### Cesena, Faenza, Ferrara, Modena, Parma, Ravenna and Reggio Emilia

- Cooperation with local partners, i.e. UNIBO, Municipality of Faenza, UNIFE, UNIMORE, UNIPR, UCSC, Province of Ravenna;
- Satellite events involving researchers and research centres;
- Activities based on common templates discussed and agreed during June and July;
- Support provided by both local public authorities and private sponsors;
- Detailed programmes based on local specificities.
- Sets of activities included:
  - experiments on new technologies, chemistry and food, music and sky watching in the local headquarter of UNIBO (Cesena);
  - in new scientific park Parco Scientifico Tecnologico Torricelli, experiments and exhibitions, music concerts and shows (Faenza);
  - open laboratories in different university research centres and high schools, conference on thalassemy and scientific café with conversations and music (Ferrara);
  - visits of researchers in schools in the morning, open laboratories hosted in a variety of departments of university in the afternoon, followed by open lessons and music concert in the central square of the old centre town (Modena);
  - treasure hunt for children in the university campus, guided visits, seminars, food, live music and final fireworks, followed in the evening the old centre town by hosted conversation on different issues and final music concert (Parma);
  - conference on renewable energy sources with researchers and scientific journalists talking about the “20-20-20” strategy, interactive demonstration on bio archaeology research on plants and animals of the past and debate on history archive research with guided visits in the old centre town (Ravenna);
  - open laboratories and guided visits realised in the centre town and research centres (Reggio Emilia);

European dimension: 7 European corners with the collaboration of the Europe Direct centres network and other institutions in charge of delivering information on European issues. The EU corner in Bologna hosted the final exhibition and awards of the poster competition.

All details of WP2 activities are described in the D2 Report on the activities during the night including qualitative and quantitative results and documentation.

#### Impact assessment

- Realised through a questionnaire (11 questions for 5 target groups identified);
- Objective: collecting the perception of different target groups of researchers’ role in society, efficacy of entertainment events to promote science and professional career in research fields, level of satisfaction of the Researchers’ Night;
- Questionnaire designed with other Italian funded projects coordinators, and the university of Bologna;
- Displayed through the project website during September and during Researchers’ Night events in 5 towns: Bologna, Ferrara, Ravenna, Cesena and Modena.

Conclusion mainly based on inquiries on site (due to insufficient response through website)

All details of WP3 activities are described in the D3 Report on Impact Assessment activities including samples of tools



### 3. Deliverables

TABLE 1. DELIVERABLES

Del. no.	Deliverable name	WP no.	Lead beneficiary	Nature	Dissemination level	Delivery date from Annex I (proj month)	Delivered Yes/No	Actual / Forecast delivery date	Comments
1	Report on the awareness campaign and samples of promotional material	1	ASTER	R, P	PU	7 <sup>TH</sup> MONTH	Yes	30/11/2009	
2	Report on the activities during the Night, possibly accompanied by pictures, videos, DVDs...)	2	ASTER	R, O	PU	7 <sup>TH</sup> MONTH	Yes	30/11/2009	
3	Report on the impact assessment and samples of questionnaires/enquiries	3	ASTER	R, P	PU	7 <sup>TH</sup> MONTH	Yes	30/11/2009	
4	Final management report	4	ASTER	R	PU	7 <sup>TH</sup> MONTH	Yes		

## 4. Project management

### Coordination

- Assumed by ASTER;
- Overall coordination and administrative tasks:
- Preparation, updating and management of the consortium agreement; coordination at consortium level with proactive information management
- Overall legal, administrative and financial management of the consortium: financial management, management of relations with EU services (data collection and processing, reporting) , monitoring of the overall project's activities, , organisation and maintenance of the information flows,.

### Concrete activities of the various Work Packages

- Awareness campaign: coordination by ASTER, with cooperation of all partners regarding the mobilisation the local communication tools as well as the organisation of local communication initiatives.
- Activities during the night: overall coordination by ASTER with cooperation of local partners for the local events, in particular the university of Bologna for the Bologna event; specific coordination of all the institutions/bodies involved beyond the legal partnership (involvement of researchers in the activities, mailings, meetings, elaboration of supportive documents...)
- Impact assessment: development of the questionnaire by ASTER in cooperation with the Italian other coordinators and the university of Bologna (in the framework of the national Italian impact assessment exercise)

### Communication flows within the partnership

- Daily communication via mails and phone;
- Provided by ASTER to the partners for establishing the various data collection (reporting, assessment, monitoring of results)
- Overall meeting at the start of the project (16/06/2009 c/o ASTER) for the presentation of common tools, identification of strategies
- Templates provided to partners by ASTER for the collection of data regarding local activities and results, included impressions and analysis of positive and critical aspects

## 5. Explanation of the use of the resources

### PARTICIPANT 1 (COORDINATOR) - ASTER

#### Work Package 1-Awareness campaign

Classification of costs	Amounts (€)
<u>Personnel costs</u> <u>3 Permanent persons and 2 temporary</u>	18.140,42
<u>Subcontracting (if relevant)</u> Costs related to graphic layout of the promotional materials and web site (STUDIO TALPA- FUSCO and CAMPAGNA) and printing (TIPOGRAFIA MODERNA and TIPOGRAFIA RIGHI)	12.445,15
<u>Other direct costs</u>	63,50
Indirect costs as resulting from method chosen	3.628,08
Eligible indirect costs (7 %)	1.274,27
<b>TOTAL COSTS WP1</b>	<b>31.923,34</b>

#### Work Package 2-Activiteis during the night

Classification of costs	Amounts (€)
<u>Personnel costs</u> <u>4 Permanent persons and 2 temporary</u>	<b>24.331,97</b>
<u>Subcontracting (if relevant)</u> Subcontract for organisation of alla activities in Bolkogna (artists, equipment, setting up for experiments and demonstrations, musicians, etc) – MISMAONDA.	89.266,00
<u>Other direct costs</u>	776,50
Indirect costs as resulting from method chosen	4.969,18
Eligible indirect costs (7 %)	1.757,59
<b>TOTAL COSTS WP2</b>	<b>116.132,06</b>

Work Package 3-Impact assessment

Classification of costs	Amounts (€)
<u>Personnel costs</u> 2 permanent persons and 2 temporary	<b>9.181,09</b>
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs</u>	
Indirect costs as resulting from method chosen	1.836,22
Eligible indirect costs (7 %)	642,68
<b>TOTAL COSTS WP3</b>	<b>9.823,77</b>

Work Package 4-Management

Classification of costs	Amounts (€)
<u>Personnel costs</u> 2 permanent persons	4.547,53
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs</u>	
Indirect costs as resulting from method chosen	909,51
Eligible indirect costs (7 %)	318,33
<b>TOTAL COSTS WP4</b>	<b>4.865,86</b>

SUMMARY PARTNER 1

COSTS	WP1	WP2	WP3	SUPPORT ACTIVITIES (WP1+WP2 +WP3)	MANAGEM ENT (WP4)	TOTAL (SUPPORT + MANAGEMENT)
Personnel costs	18.140,42	<b>24.331,97</b>	<b>9.181,09</b>	<b>51.653,48</b>	4.547,53	<b>56.201,01</b>
Subcontracting	12.445,15	<b>89.266</b>		101.711,50		101.711,50
Other direct costs	63,50	<b>776,50</b>		840,00		840,00
<u>Eligible Indirect costs (7 % of direct costs –</u>	<b>1.274,27</b>	<b>1.757,59</b>	<b>642,68</b>	<b>3.674,54</b>	318,33	<b>3.992,87</b>

<u>subcontracting</u>						
TOTAL	<b>31.923,34</b>	<b>116.132,06</b>	<b>9.823,77</b>	<b>157.879,17</b>	4.865,86	<b>162.745,03</b>

## PARTICIPANT N. 2 – Università degli Studi di Bologna (UNIBO)

### Work Package 1-Awareness campaign

Classification of costs	Amounts (€)
<u>Personnel costs</u> (permanent staff)	5.717,61
<u>Subcontracting</u> (if relevant)	0
<u>Other direct costs</u>	2.299,64
Indirect costs as resulting from method chosen	0
Eligible indirect costs (7 %)	561,21
TOTAL COSTS WP1	8.578,46

### Work Package 2-Activities during the night

Classification of costs	Amounts (€)
<u>Personnel costs</u> (permanent staff)	12.502,04
<u>Subcontracting</u> (if relevant)	0
<u>Other direct costs</u>	5.829,40
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	1.283,20
TOTAL COSTS WP2	19.614,64

### Work Package 3-Impact assessment

Classification of costs	Amounts (€)
<u>Personnel costs</u> (permanent staff)	682,61
<u>Subcontracting</u> (if relevant)	0
<u>Other direct costs</u>	0
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	47,78

TOTAL COSTS WP3	730,39
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Work Package 4-Management

Classification of costs	Amounts (€)
<u>Personnel costs</u>	0
<u>Subcontracting (if relevant)</u>	0
<u>Other direct costs</u>	0
Indirect costs as resulting from method chosen	0
Eligible indirect costs (7 %)	0
TOTAL COSTS WP4	0

SUMMARY PARTNER 2

COSTS	WP1	WP2	WP3	SUPPORT ACTIVITIES (WP1+WP2+WP3)	MANAGE MENT (WP4)	TOTAL  (SUPPORT + MANAGEMENT)
Personnel costs	<b>5.717,61</b>	<b>12.502,04</b>	<b>682,61</b>	<b>18.902,25</b>	0	<b>18.902,25</b>
Subcontracting	0	0	0	0	0	0
Other direct costs	2.299,64	5.829,40	0,00	8.129,04	0	8.129,04
<u>Eligible Indirect costs (7 % of direct costs – subcontracting)</u>	561,21	1.283,20	47,78	1.892,19	0	1.892,19
<b>TOTAL</b>	<b>8.578,46</b>	<b>19.614,64</b>	<b>730,39</b>	<b>28.923,48</b>	0	<b>28.923,48</b>

PARTICIPANT N. 3 – Università di Modena e Reggio Emilia (UNIMORE)

Work Package 1-Awareness campaign

Classification of costs	Amounts (€)
<u>Personnel costs (permanent staff)</u>	1662.97
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs</u>	

Indirect costs as resulting from method chosen	332.59
Eligible indirect costs (7 %)	116.41
TOTAL COSTS WP1	1995.56

Work Package 2-Activites during the night

Classification of costs	Amounts (€)
<u>Personnel costs (permanent staff)</u>	15449.20
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs:</u>	12685.32
Indirect costs as resulting from method chosen	5626.90
Eligible indirect costs (7 %)	1969.42
TOTAL COSTS WP2	33761.42

Work Package 3-Impact assessment

Classification of costs	Amounts (€)
<u>Personnel costs (permanent staff)</u>	723.76
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs</u>	
Indirect costs as resulting from method chosen	144.75
Eligible indirect costs (7 %)	50.66
TOTAL COSTS WP3	868.51

Work Package 4-Management

Classification of costs	Amounts (€)
<u>Personnel costs</u>	
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs</u>	
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	
TOTAL COSTS WP4	

SUMMARY PARTNER 3

COSTS	WP1	WP2	WP3	SUPPORT ACTIVITIES	MANAGEMENT (WP4)	TOTAL (SUPPORT +



				(WP1+WP2+WP3)		MANAGEMENT)
Personnel costs	1662.97	15449.20	723.76	17853.93	0	17835.93
Subcontracting						
Other direct costs	0	12685.32	0	12685.32	0	12685.32
Eligible Indirect costs (7 % of direct costs – subcontracting)	116.41	1969.42	50.66	2136.49	0	2136.49
TOTAL	1.779,38	30.103,94	774,42	32.657,74		32.657,74

(Note that this table is the perfect reproduction of the C form table. Figures should thus be identical in both documents.)

## PARTICIPANT N. 4 – Università degli Studi di Ferrara (UNIFE)

### Work Package 1-Awareness campaign

Classification of costs	Amounts (€)
<u>Personnel costs</u> (Permanent Staff)	2.538,55
<u>Subcontracting</u> (if relevant)	0
<u>Other direct costs</u>	300.00
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	198.70
TOTAL COSTS WP1	3,037.25

### Work Package 2-Activites during the night

Classification of costs	Amounts (€)
<u>Personnel costs</u> (permanent staff)	11,632.49
<u>Subcontracting</u> (if relevant)	0
<u>Other direct costs</u>	3,234.50
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	1,040.69
TOTAL COSTS WP2	15,907.68

### Work Package 3-Impact assessment

Classification of costs	Amounts (€)
<u>Personnel costs</u>	1,564.70

Permanent staff	
<u>Subcontracting (if relevant)</u>	0
<u>Other direct costs</u>	0
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	109.53
TOTAL COSTS WP3	1,674.23

#### Work Package 4-Management

Classification of costs	Amounts (€)
<u>Personnel costs</u>	0
<u>Subcontracting (if relevant)</u>	0
<u>Other direct costs</u>	0
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	0
TOTAL COSTS WP4	0

#### SUMMARY PARTNER 4

COSTS	WP1	WP2	WP3	SUPPORT ACTIVITIES (WP1+WP2+WP 3)	MANAGEMENT (WP4)	TOTAL (SUPPORT + MANAGEMENT)
Personnel costs	2,538.55	11,632.49	1,564.70	15,735.74	0	15,735.74
Subcontracting	0	0	0	0	0	0
Other direct costs	300.00	3,234.50	0	3,534.50	0	3,534.50
<u>Eligible Indirect costs (7 % of direct costs – subcontracting)</u>	198.70	1,040.69	109.53	1,348.92	0	1,348.92
TOTAL	3,037.25	15,907.68	1,674.23	20,619.16	0	20,619.16

(Note that this table is the perfect reproduction of the C form table. Figures should thus be identical in both documents.)

#### PARTICIPANT N. 5 - UNIPR

##### Work Package 1-Awareness campaign

Classification of costs	Amounts (€)
<u>Personnel costs (permanent staff)</u>	13.014,80

<u>Subcontracting (if relevant)</u> Distribution material event Distribuzione (Solidarte) Photocopies and Printing (Eliofototecnica Barbieri, Cartoleria Moderna, Dip. Scienze della Terra)	1.846,47
<u>Other direct costs</u> Gadgets (Omnia Promo), scientific games (Bia Fratelli, Emanuela Chiari), consumables (Cartoleria Moderna, UPIM), photographic materials (Top Foto)	282,79
Indirect costs as resulting from method chosen (20%)	2.659,52
Eligible indirect costs (7 %)	930,83
TOTAL COSTS WP1	18.734,41

#### Work Package 2-Activites during the night

Classification of costs	Amounts (€)
<u>Personnel costs (permanent staff)</u>	2.166,60
<u>Subcontracting (if relevant)</u> Night security surveillance (I.V.R.I. e Coop. Studio e lavoro), rental of audio system and microphones (Casa Musicale Varese), fireworks (Ist. Ric. Esplosivistiche), planetarium (Go), refreshments for visitors (Dolce e Salato)	2.417,47
<u>Other direct costs</u>	0,00
Indirect costs as resulting from method chosen	433,32
Eligible indirect costs (7 %)	151,66
TOTAL COSTS WP2	5.169,05

#### Work Package 3-Impact assessment

Classification of costs	Amounts (€)
<u>Personnel costs (permanent staff)</u>	3.893,86
<u>Subcontracting (if relevant)</u>	0,00
<u>Other direct costs</u>	0,00
Indirect costs as resulting from method chosen	778,77
Eligible indirect costs (7 %)	272,57
TOTAL COSTS WP3	4.945,20

#### Work Package 4-Management

Classification of costs	Amounts (€)

<u>Personnel costs</u>	
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs</u>	
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	
TOTAL COSTS WP4	

#### SUMMARY PARTNER 5

COSTS	WP1	WP2	WP3	SUPPORT ACTIVITIES (WP1+WP2+WP3)	MANAGEMENT (WP4)	TOTAL (SUPPORT + MANAGEMENT)
Personnel costs	13.014,80	2.166,60	3.893,86	19.075,27	0,00	19.075,27
Subcontracting	1.846,47	2.417,47	0,00	4.263,94	0,00	4.263,94
Other direct costs	282,79	0,00	0,00	282,79	0,00	282,79
<u>Eligible Indirect costs (7 % of direct costs – subcontracting)</u>	930,83	151,66	272,57	1.355,06	0,00	1.355,06
TOTAL	14.228,42	2.569,13	272,52	24.977,06	0,00	24.977,06

(Note that this table is the perfect reproduction of the C form table. Figures should thus be identical in both documents.)

#### PARTICIPANT N. 6 - UNIVERSITÀ CATTOLICA DEL SACRO CUORE, SEDE DI PIACENZA (U.C.S.C.)

##### Work Package 1-Awareness campaign

Classification of costs	Amounts (€)
<u>Personnel costs (permanent staff)</u>	435.55
<u>Subcontracting (if relevant)</u>	0.00
<u>Other direct costs</u>	0.00
Indirect costs as resulting from method chosen	87.11
Eligible indirect costs (7 %)	30.49
TOTAL COSTS WP1	466.04

##### Work Package 2-Activities during the night

Classification of costs	Amounts (€)

<u>Personnel costs (permanent staff)</u>	1832.93
<u>Subcontracting (if relevant)</u>	0.00
<u>Other direct costs</u> Travel costs to Bologna	400.80
Indirect costs as resulting from method chosen	446.75
Eligible indirect costs (7 %)	156.36
TOTAL COSTS WP2	2390.10

#### Work Package 3-Impact assessment

Classification of costs	Amounts (€)
<u>Personnel costs</u> Dr. Cliti Sabrina (permanent staff)	435.55
<u>Subcontracting (if relevant)</u>	0.00
<u>Other direct costs</u>	0.00
Indirect costs as resulting from method chosen	87.11
Eligible indirect costs (7 %)	30.49
TOTAL COSTS WP3	466.04

#### Work Package 4-Management

Classification of costs	Amounts (€)
<u>Personnel costs</u>	
<u>Subcontracting (if relevant)</u>	
<u>Other direct costs</u>	
Indirect costs as resulting from method chosen	
Eligible indirect costs (7 %)	
TOTAL COSTS WP4	0.00

#### SUMMARY PARTNER 6

COSTS	WP1	WP2	WP3	SUPPORT ACTIVITIES (WP1+WP2+WP 3)	MANAGEMENT (WP4)	TOTAL (SUPPORT + MANAGEMENT)
Personnel costs	435.55	1832.93	435.55	2704.04		2704.03
Subcontracting	-	-	-	-		
Other direct costs	-	400.80	-	400.80		400.80

<u>Eligible Indirect costs (7 % of direct costs – subcontracting)</u>	30.49	156.36	30.49	217.34		217.34
TOTAL	466.04	2390.10	466.04	3322.17		3322.17

(Note that this table is the perfect reproduction of the C form table. Figures should thus be identical in both documents.)

## OVERALL SUMMARY

(Established on the basis of each partner's summary and reproducing the columns that have to be filled in the Summary financial Report-C forms)

PARTNER	MANAGEMENT	SUPPORT	TOTAL
Partner 1	4.865,86	157.879,17	162.745,03
Partner 2		28.923,48	28.923,48
Partner 3		32.657,74	32.657,74
Partner 4		20.619,16	20.619,16
Partner 5		24.977,06	24.977,06
Partner 6		3.322,17	3.322,17
TOTAL	4.865,86	268.378,78	273.244,64

## Deviations occurred

### PARTICIPANT 1 – Coordinator (ASTER)

In the project budget ASTER intended to use the EC grant for covering cost (subcontract and other costs) in WP1 and WP2 for a total of 45.000 Euro. ASTER succeeded in funding additional contributions by local sponsors for a total of 34.000 Euro which were totally destined to the realisation of the event in Bologna.

The number of events originally foreseen in Bologna were two, in two different locations: the main central event with regional coverage initially foreseen in the central area of Palazzo D'Accursio-Piazza Maggiore in charge of ASTER, and one satellite event in charge of UNIBO– a guided tour at Palazzo Poggi Museum – where the Rectorate of the University of Bologna is located, in Via Zamboni. The events merged into a big one in charge of ASTER, located in Via Zamboni, headquarters of the University of Bologna. UNIBO more focused on the Cesena event, where one of its campuses is located.

As a matter of fact the Bologna event was much improved and enlarged in comparison with the initial proposal also because ASTER decided to invest in this project with its own resources by co-financing both the whole personnel involved in the activities and some of the actual costs related to realisation of the Bologna event.

### PARTNERS

In the project budget, partners destined the EC grant for covering part of the personnel costs. Nevertheless the realisation of the events was more expensive because all participants decided to invest in this project with their own resources by co-financing both the personnel involved in the activities and some of the actual costs related to realisation of events.

### PARTICIPANT 2 (UNIBO)

The expenses for UNIBO are mainly related to the person/month efforts dedicated to the project. UNIBO contribution in WP2 has been more intense since, from the beginning of the project, some changes in the implementation activities have occurred, e.g. the location of the Researcher's Night has been moved from Piazza Maggiore to UNIBO central buildings.

Therefore, in order to achieve a better implementation of the Researcher's Night, UNIBO has been working in the awareness campaign (WP1) more than in the impact assessment (WP3).



Other costs have been incurred mainly at Cesena Campus but some costs are also for the Bologna event.

They are basically related to the following activities:

- Technical arrangements and setting of University of Bologna and Cesena Campus for the event (technical assembly of stage, lighting, microphones setting, etc.);
- Organization of events and collateral activities (such as concerts, talk show, sky watching) in Cesena Campus;
- Communication costs (such as printing of brochures, flyers, t-shirts, leafleting, radio and TV interviews before and during the event, graphic design);
- Travel expenses for staff in order to supervise locations before and during the event;
- Remuneration of speakers at University of Bologna and Cesena Campus.

#### PARTICIPANT 3 (UNIMORE)

Unimore spent costs for organisation of events in Modena and Reggio Emilia (WP2): stand up of stage for event, rental of a big screen, connect and usage of electricity, technical documentation, bus rental, rental of audio and video systems, 24 hours surveillance service, realisation of signposting and porters, musical band, travels to Bologna, gadgets, etc

#### PARTICIPANT 4 (UNIFE)

Unife spent costs for organising events in Ferrara (WP2). Costs are related to rental of gazebo, equipment, refreshments for visitors, etc.

#### PARTICIPANT 5 (UNIPR)

Unimore spent costs for communication activities in the awareness campaign (WP1) and for organising events in Parma (WP2).

In WP1 the costs are related to Photocopies and Printing, Distribution material event and Gadgets scientific games, consumables, photographic materials. As far as WP2 is concerned, costs are related to night security surveillance, rental of audio system and microphones, fireworks, planetarium and refreshments for visitors.

#### PARTICIPANT 5 (UCSC)

No deviations.