



FUNDED UNDER THE SEVENTH FRAMEWORK PROGRAMME OF THE EUROPEAN COMMISSION

### Project Logo and graphical design of communication materials

The graphical design of communication materials used for the campaign website as well as for the printed materials.

3 designs of main visuals/leaflets and 1 design of posters were developed:

#### **Main visual / Leaflet No. 1:**



#### **Main visual 2 /Leaflet No. 2:**



**Main visual 3 / Leaflet No. 3:**



**Backside of all leaflets:**

**WHEN?**

Step into Science Journalism with the MY SCIENCE Programme! Its goal is to bridge scientific and journalistic communities and to enhance public understanding of science in everyday life.

Take part in six-day workshop at institutes of different fields of science. Gain and expand knowledge in the research field that is the most interesting for you. Get to know the professionals and exchange best practices with them. Establish professional networks with new colleagues around Europe.

**WHERE?**

University of Vienna - Austria  
Information and Communication Technologies

BioTalentum - Gödöllő, Hungary  
Stem Cell and Nuclear Transfer Cloning Technologies

Institute of Chemical Technology - Prague, Czech Republic  
Chemical Technologies

European Academy EURAC - Bolzano/Bozen, Italy  
Renewable Energy | Environment | Humanities

**WHAT?**

The campaign starts from April 2009 and will continue until June 2010.

The programme is opened to all university students and graduates 20 to 30 years old from EU Member States and Associated Countries.

Contact us: [info@my-science.eu](mailto:info@my-science.eu)

**apply before 15th July 2009**

Project partners:

**EURAC** research | **polis** Young Journalists' Association | **Eurideas** | The MY SCIENCE European Programme for Young Journalists is funded under the 7th Framework Programme of the European Commission | **7** SEVENTH FRAMEWORK PROGRAMME |

**Dear Journalists!  
Dare Scientists!**

**www.my-science.eu**

design: Michal Kempinski

Poster:



design: Michael Kempf/da



Dear  
**Journalists!**  
Dare  
**Scientists!**

**WHAT?**  
TAKE PART IN A PROGRAMME  
**FOR YOUNG JOURNALISTS**  
INTERESTED IN SCIENTIFIC TOPICS

Step into *Science Journalism* with the MY SCIENCE Programme! Its goal is to bridge scientific and journalistic communities and to enhance public understanding of science in everyday life.

Take part in *six-day workshop* at institutes of different fields of science. Gain and expand *knowledge* in the research field that is the most interesting for you. Get to *know the professionals* and exchange best practices with them. Establish *professional networks* with new colleagues around Europe.

Learn about scientific discoveries and start spreading the good news now!

**WHERE?**  
GO TO  
**SCIENTIFIC INSTITUTES**  
IN VARIOUS EUROPEAN COUNTRIES

University of Vienna  
Vienna, Austria  
*Information and Communication Technologies*

BioTalentum  
Gödöllő, Hungary  
*Stern Cell and Nuclear Transfer Cloning Tech.*

Institute of Chemical Technology  
Prague, Czech Republic  
*Chemical Technologies*

European Academy EURAC  
Bolzano/Bozen, Italy  
*Renewable Energy | Environment | Humanities*

**WHEN?**  
APPLY BEFORE  
**15TH JULY 2009**  
WITH ARTICLES, PHOTOS, VIDEOS AND AUDIO

The campaign starts from April 2009 and will continue until June 2010.

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