

Project Logo and graphical design of communication materials

The graphical design of communication materials used for the campaign website as well as for the printed materials.

3 designs of main visuals/leaflets and 1 design of posters were developed:

Main visual / Leaflet No. 1:



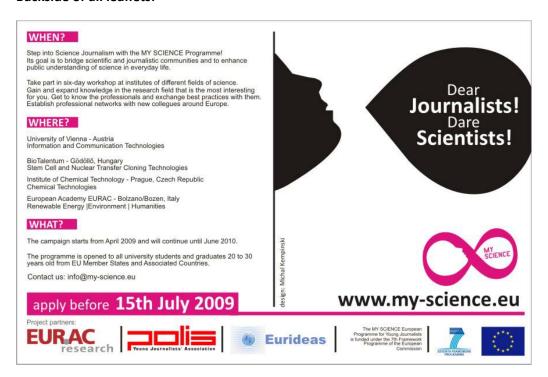
Main visual 2 /Leaflet No. 2:



Main visual 3 /Leaflet No. 3:



Backside of all leaflets:



Poster:





Dear Journalists! Dare Scientists!

WHAT?

TAKE PART IN A PROGRAMME

FOR YOUNG JOURNALISTS

INTERESTED IN SCIENTIFIC TOPICS

Step into Science Journalism with the MY SCIENCE Programme! Its goal is to bridge scientific and journalistic communities and to enhance public understanding of science in everyday life.

Take part in six-day workshop at institutes of different fields of science. Gain and expand knowledge in the research field that is the most interesting for you. Get to know the professionals and exchange best practices with them. Establish professional networks with new collegues around Europe.

Learn about scientific discoveries and start spreading the good news now!

WHERE?

SCIENTIFIC INSTITUTES

IN VARIOUS EUROPEAN COUNTRIES

University of Vienna Vienna, Austria Information and Communication Technologies.

BioTalentum Gödöllő, Hungary Stem Cell and Nuclear Transfer Cloning Tech.

Institute of Chemical Technology Prague, Czech Republic Chemical Technologies

European Academy EURAC Bolzano/Bozen, Italy Renewable Energy | Environment | Humanities

WHEN?

APPLY BEFORE

15TH JULY 2009

WITH ARTICLES, PHOTOS, VIDEOS AND AUDIO

The campaign starts from April 2009 and will continue until June 2010.

The programme is opened to all university students and graduates 20 to 30 years old from EU Member States and Associated Countries.

Contact us: info@my-science.eu

www.my-science.eu

Project partners:







The MY SCIENCE European Programme for Young Journalists is funded under the Seventh Framework Programme



