

The EU
and sub-regional
multilateralism in
Europe's sea basins:

# Dissemination action plan

An FP7 SSH collaborative research project [2009-2011]



# 1. Introduction

Dissemination is a horizontal activity that concentrates on disseminating the results of a project itself to a wide range of existing or potential specialized audience, raising awareness of important issues that matters very different target groups. Indeed, carefully targeted dissemination of results and outreach to potential stakeholders is critical for achieving the impact of this research project. In the recent years, important steps have been taken to overcome the outreach deficit of research projects, essential to provide a productive interaction between researcher's knowledge and expertise and decision-making entities or leaders. The objective of the plan is to make available to policymakers, Medias and civil society the best possible scientific evidence derived from EU4Seas findings. Researchers are given the opportunity to exchange views with policymakers and other stakeholders through conferences, presentations and other meetings.

As pointed out in the "Communicating Research for evidence-based policymaking" Practical Guide for researchers in socio-economics sciences and humanities provided by the EU Commission (2010), channels of communication between policymakers and researchers often remain underdeveloped. That is the reason why EU4Seas has designed specific outreach strategies focusing different targets. Special attention has been also paid attention to the transfer of knowledge to the academic and practitioners communities through conference presentations in diverse countries.

The plan is expanded in two directions: towards the EU4Seas project, in order to enhance the visibility potential of the project within a diversified audience, and towards the findings of the different work packages, as described in the guidelines of the above mentioned guide.

The outreach effort was led by CIDOB, as the Coordinating Institution, but it relied on the networking and dissemination assets of all of the consortium partners.

# 2. Action Plan

# 2.1 Dissemination goals (as described in Annex I)

- Engaging with external experts and practitioners during the project in order to get permanent feedback on our results
- Make the results of our research known to the International Relations academic community during and after the Project
- Convey proposals and suggestions to policy-makers both in the EU decision-making core and in the four basins
- Enhance the profile of sub-regional cooperation amongst the specialised and general public, and visualise the impact of EU's action on it

# 2.2 Outreach strategies: communication tools and dissemination actions

The EU4Seas project has set up an infrastructure for communications (and therefore dissemination) by building a robust framework in which dialogue and interaction can take place, regarding both internal and external communication. The Dissemination Plan has identified following three audiences, for whom dissemination channels and contents have been adapted. Therefore, instruments and mechanisms have been designed in order to support such strategies.

- **1.Academia Outreach:** Making sure that the results of the project are available to scientific and research community, and that the results of on-going or finished projects on related topics are incorporated into the project. Main instruments designed to achieve this aim have been:
- **a. Working papers** produced by the work packages as preliminary scientific and policy papers and presented at the seminars and dissemination events. Working papers were available in downloadable files in the EU4Seas site, with the aim to share ideas between experts about a topic related to the project. Furthermore, the Working papers have been used as basis for further research (See Annex).
- **b. Seminar reports,** produced out of each seminar or conference to provide a comprehensive summary of the most relevant information or panels presented. Reports were available in downloadable files in the EU4Site after the end of each seminar, to inform potential stakeholders about the progress made.
- **c. Methodological Approach:** a complete plan designed for field work and research activities with descriptions of analysis and measurement of qualitative variables, available for politics scientists and researchers in policy sectors.
- **d. Dataset on Interview reports** with experts from across the four basins to provide information about the four topics identified during the field research or incorporated by contributions of practitioners in the series of seminars. They are described in a pre-fixed form that was included in a specific dataset available online during the whole project in the EU4Seas website. This anonymized information was the core material to complete the Policy Papers.
- **e. Scientific papers,** external publications in academic journals which contained original research results or revision of precedent results of the project. They informed to the academic community as well about the relevance of the research and explain the particular approach used (See Annex).
- **f. Participation in international conferences** bringing together a diverse range of researchers to showcase the latest findings from across the project.

- **2. European Union and Sub-regional Institutions Policy-makers Outreach:** incorporating their views to the analysis and activities of the project, making sure that the outcomes are policy-relevant and their formats policy-oriented, and conveying proposals and policy recommendations both in the EU decision making core and in the four sea basins institutional framework. Policy-oriented formats have been designed, adapting tools as:
- a. Policy Papers, presented at the seminar and several dissemination events, the series was launched to identify key policies in a comprehensive and analytic format, and to explore the implications of the research for the design and conduct of policy (See Annex). Papers were available in a downloadable file in EU4Seas website during the whole project. Policy papers written by external experts from EU4Seas materials served as a forum for the analysis of important policy issues. The contributions of external practitioners represented the input from critically-minded third-party discussants, stimulating and enriching the independence of the international debate.
- **b. Policy Brief,** presented at the Final Conference and distributed among every target group, it articulates the conclusions of the project in the form of constructive recommendations. The document jointly resume a set of nine policy recommendations for issues that the EU should focus on as the new global order takes shape, from researchers from MERCURY, EU-GRASP and EU4Seas, the three European 7th Framework projects on multilateralism. The document is available in a downloadable file in EU4Seas website.
- c. Dataset on Best practices reports, based in sub-regional cooperation and/or successful interaction between the EU and sub-regional institutions in one of the four topics covered by EU-4SEAS and their possible applicability to other basins. They have been identified during the field research or incorporated by contributions of practitioners in the series of seminars. The Best Practices dataset is described in a pre-fixed form that was available online during the whole project.
- **d. External publications** in specialized journals to be read in policymaking circles to enhance the debate in the policy community (See Annex).
- e. Presentations and panels at public conferences and events for policy-makers community
- **f. Briefings with European Commission:** brief presentations of main policy findings and plan for sustainability took place in DG Regio and DG for Enlargement and External Action Service.
- **3. Media and civil society outreach:** Connecting the project with opinion leaders and wider think-tank community, selecting media-worthy materials. The main tools have been:
- **a. Worldwide web,** a professional website designed in order to serve as an information clearing-house, allowing both project participants to share information with one another efficiently and to enhance the availability of main findings within civil society and media. See description below.
- **b. Newsletters,** a periodic publication delivered online about relevant issues link to EU4Seas that are of interest to subscribers have been implemented across the project.
- c. Visual identity designed to facilitate the identification of the project for create further awareness among general public and media. In order to assure credibility within our audience, the design ran through all the materials and products of the project to produce a coherent corporate identity and reinforcing the project's image and solidity. The design was made suitable for printed material (leaflet, brochure, papers) and online supports (mails, newsletters, presentations, video blog and announcements), being responsible for internal and external communication, ensuring of the interim and final results, involving all relevant stakeholders (See description below).
- **d. Promotional products:** Designed in accordance with the visual identity concept of EU4Seas and designed for mass distribution, promotional products where produced since the beginning of the project aimed at generation interest in the research among the broadest possible audience. See description below. (See description below).
- **e. External publications** in general-interest local and international newspapers, in order to raise awareness among civil society of the main findings of the project.
- **f. Presentations in dissemination events,** enhancing face-to-face dialogue between researchers, policymakers and civil society.

## 2.3 Dissemination Tools

# 1. Establishing a "EU4Seas community"

Following actions were developed to disseminate information about and solicit input into the project work, facilitated by:

#### a. Visual Identity & promotional products

In order to capture the attention of the public, graphic design and copy-writing where professionally designed, also following the guidelines of the "Communicating Research for evidence-based policymaking" Practical Guide for researchers in socio-economics sciences and humanities provided by the EU Commission (2010). Likewise, the project logo was prominently displayed, without disregarding the EU flag and Framework Programme logo.

The visual impact was reinforced by the use of colours, and the amount of text was carefully measured for each product. Promotional products launched for the project were:

- EU4Seas Brochure: Concerning far more information than the Leaflet, the brochure provided a detailed overview of the research project. Aimed to create further awareness and stimulate interest among concerned actors, it contained more thorough explanation of the project rationale and the research questions about. Bullet points were used for EU4Seas Brochure to provide further information about the main objectives, the potential beneficiaries, and the relevance within the Framework Programme and to highlight minimum data about the topics chosen. Furthermore, graphic elements were included to present the project partners in a dynamic and creative way that emphasise the pertinence of the consortium and its incidence on the four basins. Both paper and electronic version was produced and distributed to a targeted audience.
- EU4Seas Leaflet: promotional document disseminated in Conferences, Seminars and other events, and attached to any electronic communication with potential stakeholders. The leaflet is aimed to give a general overview of the project, both the rationale behind and the main outlines of methodology used. The consortium was presented to the audience in such way and both paper and electronic versions were produced and disseminated widely.
- Others: Visit cards, folders, paper covers, plots and other products where designed to be widely distributed both paper and electronic version and to be present in every communication of the project. See graphs below.

#### b. worldwide web: www.eu4seas.eu

As pointed out in the "Improving Communication and Dissemination through Project Websites" Practical Guide for researchers in socio-economics sciences and humanities provided by the EU Commission (2010), one of the main communication channel for research projects are their websites. In order to exploit its potential, extern professionals have been engaged for its construction and maintenance, developing new tools and services to improve its management and assure a user-friendly format. Furthermore, constantly updated and maintained, the EU4Seas website has been used to disseminate policy-relevant findings but also to accommodate input from the broader policy-making community. The website includes sections dedicated to specific issues that make them a dynamic and useful tool for all targeted groups. Besides, its conception and development has followed the guidelines provided by the European Commission in the "Improving Communication and Dissemination through Project Websites" Practical Guide (2010). As a result, EU4Seas website has been proposed as a model by the EU Commission "Template Design Skins for the Open Source CMS" in 2010.

- First, the EU4Seas menu of the website contained a "**Library**" section dedicated to policy issues, with a specific webpage for relevant literature used during the research and link to the topic, and a "**Results**" space open to public access to policy and working papers, in downloadable files organized by topics.
- Second, it also included featuring "Datasets" with downloadable files from outcomes of field research, such as Best practices reports, interview reports and relevant data to map the research topics.
- Third, up to date summaries of relevant "News" link to the topics and "Events" organized by the consortium: conferences, dissemination events and presentations. In order to facilitate dialogue between all relevant stakeholders and increase a project's policy responsiveness, the program, the report and the list of participants is provided for each event. See image below.



#### c. Intranet

An internal platform for administrative and internal communications among members of the consortium was developed and integrated in the EU4SEAS website.

#### d. Electronic mailing lists

- Internal Lists: An electronic mailing list has been established for the EU4Seas project which aims to provide a mechanism for internal project communications. Currently this includes members of the project team from each partner site.
- External Lists: An electronic mailing list has been established for the EU4Seas project which aims to provide a mechanism for external communication. Currently this includes concerned people from over the world which had subscribed to our website.
- e-Newsletters: A regularly online distributed publication about relevant issues link to EU4Seas that are of interest to subscribers have been implemented across the project: Delivered electronically via e-mail to 2.500 subscribers.

# 2. Maximising impact: presenting final results to the audience

#### a. Seminars

To produce inputs within the project are a way to give access to research outputs and strength the links between participants, in order to cooperate with partners as well as involving other external experts which enrich the project and engage with practitioners (See Annex).

In order to maximise the visibility and the impact of Seminars, EU4Seas planned different actions:

- Open access to general public besides academic and policy-makers community in order to enhance face-to-face dialogue among main actors.
- Conveniently announced in the website and by mailing to potential local targets.

#### **EU4Seas brochure**

# About the Project

#### Backgrour

in relations between their bordering states: they unite and separate. They are places of transit, a shared -sometimes disputed - space, an element of joint identity, a common heritage.

identity, a common heritage, Sub-regions provide an additional arena for the European Union to interact with its closed neighbours, where sub-regional cooperation, i.e., international cooperation, i.e., international cooperation between states land sub-state governmental seporaphical groups which are entire than a continent, prevides a valuable complement to the EUs foreign policy arm of peace, stability and presperity. The EU relations with its

neighbourhood are an issue linked to the debates about the role of the EU as a glebal actor: model of governance, promoter of multilateralism, normative power or, even security power and the nature of its activities.

#### Objectives and methodo

The Main goal of the ELUSERS project is a conduct a comprehensive analysis. It is conduct a comprehensive analysis is an expected in the four markines bearing practical in the four markines bearing as a specific approach for the EU in handling relations with those spaces. ELUSERA will assemble the development of the EU in handling relations with those spaces. ELUSERA will assemble the development contests as evel as the EUS impact on it has project is an interdisciplinary electric flootistics cleance, international political relations, international political concerning and all methodological throughout the experiment of the experimen

#### esearch Questions

- achievements and failures of sub-regional multilateralism in each basin and which practices can be transferred from one to other
  - basin? platform
    w do EU membership and EU channel
    icies impact on multilateral Project r
- Does the EU reinforce or hamper the multilateral framework?
   How can the EU and other multilateral organisations and initiatives cooperate

#### Research Programme

main elements, organized in Work Packages (WP).

 A detailed theoretical framework to analyze the sub-regional dimension and the interaction with the EU IWP1

and the interaction with the EU (W

- Politics and Security (WP2)
   Environmental and maritime issue (WP3).
   Energy and transport issues (WP4)
- Energy and transport issues (WPA)
   The Four Freedoms (free moveme of goods, services, capital and people) (WPS).

 A prescriptive element, based on findings of the first two phas including the drafting policy pap and the detection of best practic

#### Planned disseminati

The main dissemination and discussion

- EU6SEAS web-site (www.eu6seas. org) as a main communication platform and primary dissemination
- channel for the project
  Project newsletter
  Project newsletter
- A series of 6 regional workshops (for experts and practitioners) in the four main regions of the project is planned throughout the project.
- Intermediarranian, issuex sea an Balkans Commissions of the CPM • Final open international conference in Brussets in Winter 2011 as a miconcluding event in collaboration the other two projects on "The EU and multilateralism" [MERCURY a

#### Deliverables

For each region EU6SEAS will general the following deliverables:

- A seminar conducted by researche and practitioners to extract both analytical and policy-relevant
- separate documents.

   Publication containing the main results of the seminar

   Scientific Paper to be published in
- Scientific Paper to be published in a referred journal, with one of the concrete case analysed and deepend
   Policy Paper with recommendations for the FU taking into account.
- their effects on sub-regional multilateralism. Best Practices Reports to be included in the national worksite



overlapping regions surrounding the Europe's seas, including some non

#### littoral countries.

Estonia, Lativia, Lithuania, Denmark, Finland, Iceland, Nerway, Sweden, Northern Germany | Hansestadt Hamburg, Mackleaburg-Yorpommern and Schleswig-Holstein|, Northern Poland | Pomenskie, Warminske-Maurskie and Zachdnin-Pomerskie Russia's Northwestern region includien Kalimingrad and the nearby

#### Black Sea

Romania and Bulgaria as well nearby countries Greece, Mold Armenia and Azerbaijan.

#### Caspian Sea

Iran, Azerbaijan, Russian Federatio Kazakhistan and Turkmenistan and nearby countries, Georgia, Armenia Turkey and I Izhokistan

#### Mediterranean Sea

Spain, France, Italy, Slovenia, Bosnia-Herzegovina, Croatia, Montenegre, Albania, Breece, Turko Lebanee, Syria, Israel and Gaza Str Egypt, Libya, Tunisia, Algeria, Moro



EU4Seas Leaflet and other visual identity dissemination products

#### About the Project

#### lackeround

The EU4seas Project is a large scale international study implemented by a consortium embracing 8 partnering tear from 4 EU and 4 non-EU countries funds by the European Commission's Seventh Francisco Programme 12000\_0011

#### Our partners

- Barcelona Center for International Studie CIDOB, Barcelona, Spain, ICoordinatori
- CIDOB, Barcelona, Spain. (Coordinator) www.cidob.org
- Ankara, Turkey, www.ces.metu.edu.tr
- International Centre for Defence Studies, Tallinn, Estonia. www.icds.ee
   International Centre for Policy Studies. ICPS.
- Istituto Affari Internazionali, IAI, Rome, Ita www.iai.it
   Istituto Affari Internazionali, IAI, Rome, Ita
- for Small State Studies at the University of Iceland, IIA-CSSS, Reykjavik, Iceland. ww
- Regions, CPMR, Rennes, France. www.cpm org
- Studies, CNIS, Baku, Azerbaijan. www baku.org

Seas Elisabets 12, Tel. +34 9330



# Supported by

#### **EU4Seas Leaflet**





European Union's stress test for its multilateral approach: Prospects for fostering regional cooperation Tallinn, March 2-3, 2011





Plot design for digital supports



Visit cards, retro-verso

• Opportunely summarise in a post-event report which followed a pre-fixed format including a recapitulation of interventions from participants, with most relevant comments pointed out by discussants and a brief outline of conclusions. The document, jointly with a programme of the seminar and a list of the participants, where available in EU4Seas website in downloadable files after each seminar in order to give fruitful access to stakeholders.

The participants, the venue, the date, the format, the audience and the content were carefully selected. The structure of each seminar was adapted to the specificities of the thematic and progress status of the project, but follow the same preliminary programme narrative as guideline:

#### PRELIMINARY PROGRAMME

#### Day one

Presentation of EU4SEAS project by Co-ordinator

Panel sessions for each specific topic in the WP for the four sea Basins:

- Presentations of authors about EU4SEAS working documents in each of the basin
- Discussions about each of the papers with external and consortium experts
- Conclusions by a chair of the session, extracting findings for the four sea basins

#### Day two

Round Table with practitioners representing sub-regional level, EU-decision making and other external actors (international organizations, local authorities, financial institutions, NGOs) Wrap up by Co-ordinator

Number of participants 30-40 aprox.

Within the project, six seminars have been organised for each Work Package, regularly held between 2008 and 2011, in six different cities involving the projects' region (See Annex):

- -The EU and sub-regional multilateralism, Barcelona, 28-29 January 2009
- -Political and Security Cooperation in Europe's four sea basins, Rome, 3-4 April 2009
- -Environmental and Maritime Issues in Europe's four sea basins, Reykjavik, 27-28 May 2009
- -Energy and Transport Cooperation in Europe's four sea basins, Ankara, 21-22 January 2010
- -The 4 sea basins and the global community: do the 4 Freedoms work? Kiev, 9-10 June 2010
- -Stress Test for the EU's Multilateral Approach: Prospects for fostering regional cooperation. Tallin, 2-3 march 2011
- **b. Dissemination events** to present the outputs to local actors of each basin, research community or policy makers at international level. The nature of the action included a range of different events:
- Specific events organized by the consortium and funded by FP7, which focus on the promotion of the main findings of the projects and on the exploration of new alternative scenarios and debates among participants (See Annex). Number of participants: 25-40 aprox. Within the project, seven specific events have been organised in 2011, in seven cities involving the projects' region:
  - -The EU approach towards the Caspian: Soft Power or Realpolitik? Baku, 7 September
  - -Wider Europe Regional Brainstorming, Ankara, 12 September
  - **-A new momentum for maritime governance**, Gdansk, 20 May

- -Is the EU a multilateral actor in its Neighbourhood? Turin, 6-7 June
- -Rethinking International Relations: Theory and Practice, Ankara, 15-17 June
- -Global Europe Conference on Multilateralism, Brussels, 7 November
- -Multilateralism and regional cooperation in the Baltic, Iceland, 17 November
- External participations in the framework of relevant International Conferences in one of the topics of the project, EU4Seas selected different panels to intervene with leading researchers of its team, creating debate and presenting main results to a broad range of different stakeholders (See Annex). Number of participants (40-500). Within the project, EU4Seas has participated in twelve different events in 2011:
  - -General Assembly of the Conference of Peripheral Maritime Regions of Europe, Aberdeen, 29-30&1 October
  - -International Symposium on Global Climate Change, Environment and Energy, Global Challenges & Opportunities to Global Security, Istanbul, 25 April
  - -New plots, new actors in a multilateral theatre: desperately seeking the EU!! Porto, 17-20 August
  - -Post-Lisbon, Post-Crisis, Post-national: new competencies and constraints of the Eu Energy Policy, Iceland, 25-27 August
  - -The EU and Turkey in their Neighbourhood(s): Activism, Power and Integration, Istanbul, 15-16 September
  - **-Discussion meeting about Turkey's role as a regional actor in the neighbouring regions**, Vienna, 26-27 September
  - -EuroMeSCo Annual Conference, Barcelona, 6-7 October
  - -Bosphorus Conference, Istanbul, 21 October
  - -Transatlantic Synergies in the Arab Spring, Istanbul, 26-28 October
  - -The Arab democratic wave: what role for the global players? Paris, 22-23 November
  - -Security in the Black Sea Region: Energy, Environment and Economy, Sevastopol, 29 November
  - -EU and the Arab Spring, London, 20 January 2012
- **c. Joint Final Conference** organized in unison by three European 7th Framework projects, EU-4Seas, EU-GRASP and MERCURY aimed to present the final results of their research projects on Multilateralism. The final joint conference was the opportunity to discuss ideas with a specialised audience, engage practitioners and disseminate the conclusions to stakeholders. As a conclusion, the joint Policy Brief entitled "The EU and Multilateralism: Nine Recommendations" was presented laying out a set of policy recommendations for policy-makers, in order to contribute to the debate about the role of the EU in global and regional multilateralism.

In order to maximize the conference's communication potential and to make it as media-friendly as possible, the conference was broadcasted online and can be watched until October 2012 in the following link: Watch Conference Online<sup>1</sup>.

Besides, a conclusive report was issued after the conference, disseminated through different networks and supported by the consortium actions an available online in the EU4Seas website.

<sup>1</sup> Permanent Link: http://scic.ec.europa.eu/str/index.php?sessionno=403ea2e851b9ab04a996beab4a480a30

## 3 Developing a publications programme

External specialized publications had been contacted to disseminate products such as reports, journal articles and video-blogs within specific targeted audience. Link to the three specific target groups of the projects, publications have been addressed and adapted to each of them.

- **a. Academia publications:** Written products of the research project have been published in specialized journals, in order to make a genuine contribution to the academic community.
- EU4SEAS Working papers series produced by the work packages as preliminary scientific and policy papers. 36 Working papers (See Annex) were available in downloadable files in the EU4Site, with the aim to share ideas between experts about a topic related to the project, before used as basis for further research
- External Publications in five academic journals which contained original research results or revisions of the project (See Annex).
- **b. Policy publications** in relevant Medias consulted by the policy makers and policy advisors.
- EU4SEAS Policy Papers series launched to identify key policies in a comprehensive and analytic format, and to explore the implications of the research for the design and conduct of policy. 15 Papers + the Policy Brief were available in a downloadable file in EU4Seas website, to serve as a forum for the analysis of important policy issues by leading researchers of the consortium (See Annex).
- External Publications Written policy advising products published in five specialized journals to be read in policymaking circles to enhance the debate in the policy community, as well as presentations and panels at public conferences (See Annex).
- c. Civil Society&Media products: Written and interactive dissemination products were designed in order to connect the project with opinion leaders and wider think-tank community, making accessible both the scientific results and the policy recommendations of the EU4Seas project. Besides publication in general-interest media (See Annex), other actions were launched during the project:
- EU4Seas webpage, in ICPS website, with the project outputs, linked to EU4Seas worldwide site. Explanatory Video-blog involving ICPS researchers and Ukranian experts across the topics on the EU4Seas project:



# **Annex**

# List of main Dissemination deliverables and actions executed under this Action Plan

#### **WP CONFERENCES**

- The EU and sub-regional multilateralism. Organized by CIDOB Foundation, the regional workshopt was the kick off event of EU4seas project. Jordi Vaquer, Project Coordinator and Director of CIDOB Foundation, introduced the research programme and methodology for the three-year project. The open-up session was followed by a two-day intensive conference about the perspectives and future trends in multilateralism around Europe's four sea basins. 28-29 January 2009, Barcelona.
- Political and Security Cooperation in Europe's four sea basins. The International seminar organized by the Istituto Affari Internazionali aimed to assess the role and impact in the political and security fields of sub-regional actors and organizations in the four sea basins. 3-4 April, Rome 2009.
- Environmental and Maritime Issues in Europe's four sea basins. The aim of the seminar was to provide an inside look of multilateral co-operation (notion and practice) in the four maritime basins (Mediterranean, Baltic, Black and Caspian). The discussions addressed sub-regional conventions; management of borders and safety of the maritime space; sources of maritime pollution and maintaining biodiversity. 27-28 May 2009, Reykjavik.
- Energy and Transport cooperation in Europe's four sea basins. Organized by the Center of European Studies at the Middle East Technical University (CES-METU), the event was attended by numerous researchers and officials from sub-regional initiatives, among which TRANSPORT CORRIDOR EUROPE-CAUCASUS-ASIA (TRACECA); Black Sea Economic Co-operation (BSEC) and sub-regional projects (Baltic Gateway, Transbaltic) took part for transport issues. The Observatoire Mediterranéen de l'Energie and the White Stream Consortium also participated. 21-22 January 2010. Ankara.
- The 4 sea basins and the global community: do the EU 4 freedoms work? Analysts and guest speakers from across EUrope were invited to discuss the political economy of EUrope's four main sea basins the Baltic, Black, Caspian and Mediterranean as well as their crucial roles in the future of the EUropean Union and the global economy. The seminar featured topics ranging from international trade relations among the basins, to free capital movement and the EUropean Union's role in integrating the four regions into the global economy. 9-10 June 2010, Kiev.
- Stress Test for the EU's Multilateral Approach: Prospects for fostering regional cooperation. The seminar examined the main conclusions for EU4SEAS project and delivered some of the provisional policy recommendations for both functional and regional dimensions. 2-3 March 2011, Tallin.

#### **DISSEMINATION EVENTS**

## 1. Specific events

- The EU approach towards the Caspian: Soft Power or Realpolitik? The conference consisted of three panels covering major areas of cooperation and policy- security, politics and energy. The panels were made up of practitioners policy makers, parliamentarians and diplomats answering more pointed and practical (policy oriented) questions. Local stakeholders and representatives were invited to find out more about the work of EU4Seas and to discuss the challenges facing the region, whilst looking for common solutions to these issues. 7th September 2011, Baku.
- Wider Europe Regional Brainstorming. In collaboration of EUISS in Ankara, CES-METU organized
  a conference with representatives from International Centre for Black Sea Studies, Black Sea,
  Regional Environment Centre, Centre for National and International Studies, Baku, and European
  Environment Agency discussed issues which fall into the topics of Politics and Security and Energy
  and Transport work packages of EU4SEAS Project. 12th September 2011, Ankara.
- A new momentum for maritime governance. In the framework of the "European Maritime Day", EU4Seas presented an innovative proposal convening representatives from multilateral organizations, non EU public activists, stakeholders and researchers to put into dialogue the 'maritime' socioeconomic and 'marine' environmental dimensions, the introspective maritime debate inside the EU on power-play and decision-making and the challenge of engaging 'others' at regional and international level. 20th May 2011, Gdansk.
- **Is the EU a multilateral actor in its Neighbourhood?** The seminar presented the first main policy recommendations for the EU foreign policy towards three out of four the sea basins: Baltic, Black and Mediterranean. *6-7 June 2011, Turin.*
- Rethinking International Relations: Theory and Practice. Tenth METU Conference on International Relations. CES-METU organized a panel on Sub-regional Multilateralism and the Black Sea Region (Session 1-C) bringing together key local experts. In line with the project's aims and purposes the panel focused on conceptual and policy tools for the reorientation of EU's policy towards the Black Sea area, EU and its transport policies in the Black Sea region, financial cooperation in the region and EU's financial influence, energy needs and policies of the EU and regional countries. 15-17 June 2011, Ankara.
- Global Europe Conference on Multilateralism. Organized in unison by three European 7th Framework projects, EU4Seas, EU-GRASP and MERCURY aimed to present the final results of their research projects on Multilateralism. For the last three years, each of them has brought an international partnership together, tackling the issue from different theoretical, methodological and thematic approaches. The final joint conference was the opportunity to discuss ideas with a specialised audience, engage practitioners and disseminate the conclusions to stakeholders. As a conclusion, a joint Policy Brief entitled "The EU and Multilateralism: Nine Recommendations" was presented laying out a set of policy recommendations for policy-makers, in order to contribute to the debate about the role of the EU in global and regional multilateralism. 7th September 2011, Brussels.
- Multilateralism and regional cooperation in the Baltic. The Institute of International Affairs and
  Centre for Small State Studies organized an EU4SEAS dissemination event at the Nordic house
  in Reykjavik, Iceland. The participants included government officials such as the political advisor
  to the Minister for the Environment, representatives from the private sector with a keen interest in
  multilateralism and academics (students and teachers alike) from the University of Iceland. Final
  results of the EU4SEAS project where presented, followed by an open and frank discussion on
  multilateralism and regional cooperation. 17th November 2011, Iceland.

#### 2. External participations

- **General Assembly of the Conference of Peripheral Maritime Regions of Europe** In the framework of debating and proposing an integrated approach and inclusive model of governance of EU policies with a high territorial impact in different issues related to energy, transport, maritime governance and climate change, EU4Seas participated in the 38th General Assembly of the CPMR. *29-30 September & 1 October 2010, Aberdee*n.
- International Symposium on Global Climate Change, Environment and Energy, Global Challenges & Opportunities to Global Security. International Conference organized by the Dstanbul Aydın University. A EU4Seas member team presented the findings of the EU4SEAS project in a presentation titled "Analysis of Turkish Environmental and Energy Policies in an International Framework". 25 April 2011, Istanbul.
- New plots, new actors in a multilateral theatre: desperately seeking the EU!! EU4SEAS participated with a special panel in the Third Global International Studies Conference organized by the World International Studies Committee. This panel presented the results for the regional dimension with the main stress on politics and security issues, with related policies which would include environment, migration, hard and soft security as well as energy security. With this panel EU4SEAS aimed to contribute to a more comprehensive notion of multilateralism in regional sphere identifying new patterns of transnational cooperation. 17-20 August 2011, Porto.
- Post-Lisbon, Post-Crisis, Post-national: new competencies and constraints of the Eu Energy Policy. In the framework of the 6th ECPR General Conference, a EU4Seas' team researcher presented a paper titled "Constraints of the EU Energy Policy after the Treaty of Lisbon in the Southeast Europe" using the findings of the field research conducted under the EU4SEAS project, maximising the impact of the results. 25-27 August 2011, Iceland.
- The EU and Turkey in their Neighbourhood(s): Activism, Power and Integration. Organised by
  the Bogaziçi Center for European Studies, EUISS and DPF, EU4Seas participated in a speech on
  the implications of the state of play in Turkey's EU accession process for EU and Turkish foreign
  policies, touched upon the topics researched on politics and security work package in Turkey's
  neighborhood including the Caucasus, Black Sea and the Mediterranean. 15-16 September 2011,
  Istanbul.
- **Discussion meeting about Turkey's role as a regional actor in the neighbouring regions.**Jointly organised by the Bruno Kreisky Forum for International Dialogue, Vienna, the European Stability Initiative, Istanbul and the Centre for Liberal Strategies, Sofia, EU4SEAS Project and its field research findings were referred to. *26-27 September 2011, Vienna*.
- **EuroMeSCo Annual Conference.** Focussed on the Mediterranean region's political, social and economic problems, democratization processes and geopolitical implications of the Arab Spring, the team of EU4Seas participated contributing with its expertise of the region and exploring how the results could help to understand new dynamics in the Mediterranean basin. 6-7 October, Barcelona.
- **Bosphorus Conference.** Organized by the British Council, Delegation of the EU to Turkey, and TESEV focussed on Turkey-EU relations, energy security and the Arab Spring. Participants in this conference included EU Minister and Chief Negotiator, European Commissioner for Enlargement and Neighbourhood Policy, High Representative of the Union for Foreign Affairs and Security Policy, Vice-President of the European Commission and Minister of Foreign Affairs of Turkey. The team ensured the visibility of the EU4SEAS Project in the debates of the conference. *21 October 2011, Instanbul.*

- Transatlantic Synergies in the Arab Spring. International workshop organized by the German Marshall Fund. EU4Seas shared its findings in the field research conducted in the Mediterranean region on the EU, Turkey and the Neighborhood. 26-28 October 2011, Istanbul.
- The Arab democratic wave: what role for the global players? what role for the global players? The European Union Institute for Security Studies (EUISS) Annual Conference aimed to provide a high-profile forum for a debate among major global players (the members of the G20) and the international institutions on the most appropriate answers to the transformations that are currently taking place in the Arab world. EU4Seas participate in the Conference and contributed with its final recommendations for the EU, disseminated through the Policy Brief. 22-23 November 2011. Paris.
- Security in the Black Sea Region: Energy, Environment and Economy. EU4Seas took part in the conference, organised by the Kondrad Adenauer Stiftung in partnership with Nomos Centre and Foreign Policy Research Institute, and ICPS European Focus about the project where disseminated among participants. 29th November 2011, Sevastopol.
- **EU** and the **Arab Spring.** Organized by the London School of Economics, to enhance the debate among experts around the challenges facing the EU and other actors in the Mediterranean region and issues of democratization, roles of the state institutions, civil society, international institutions and economic development. *20 January 2012, London.*

#### **PUBLICATIONS**

#### 1. Academia Publications

#### a. EU4SEAS Working papers series

**Regionalisation in the Mediterranean. Ana Bojinovic, Researcher, University of Ljubljana.** This paper was first presented at the conference "Third Global International Studies" organized by WISC, Porto, 18 August 2011.

Stress-test for the EU's multilateral approach: qualitative analysis of EU4SEAS outcomes. Francisco A. Pérez, Research Fellow, CIDOB. This paper was first presented at the conference "Third Global International Studies" organized by WISC, Porto, 18 August 2011.

**Societies in globalization and regionalization of the Caspian**. Leila Alieva, Director, Center for National and International Studies, Baku. This paper was first presented at the conference "Third Global International Studies" organized by WISC, Porto, 18 August 2011.

**Defining the Regional Framework of Black Sea Cooperation**. Panagiota Manoli, Research Fellow, Aegean University, Athens

**The Baltic Sea States amd Europes Energy Security**. Merle Maigre, Policy Advisor, SG Private Office NATO. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January.

**Turkey's Transforming Visa Policy: Integration or divergence with the EU?** Basak Kale, Lecturer, Faculty of Economics and Administrative Sciences Middle East Technical University, Ankara. This paper was first presented at the seminar "The Four Seas Basins and the Global Economy: Do the EU 4 Freedoms Work?", organized by ICPS and held in Kyiv, Ukraine, on June 9-10 2010.

The governance of Motorways of the Sea in the Mediterranean basin. The role of regional authorities. Vincent Wallaert, Institut de la Méditerranée, Marseille. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CES-METU in Ankara, 21-22 January 2010.

**Externalization and visa policies in the relations between Italy, Libya and the EU**. Emanuela Paoletti, Research Officer and Junior Research Fellow, International Migration Institute, University of Oxford. This paper was first presented at the seminar "The Four Seas Basins and the Global Economy: Do the EU 4 Freedoms Work?", organized by ICPS and held in Kyiv, Ukraine, on June 9-10 2010.

Changes in Estonia's visa policy in the context of the European Union Common Visa Policy. Kert Baldaru and Veronika Kaska, Researchers, Institute for Internal Security, The Estonian Public Service Academy, Tallinn. This paper was first presented at the seminar on "Environmental and Maritime Co-operation in Europe's four sea basins", organized by IIACSSS, Barcelona, 27-28 May 2009.

**EU Visa Policy: on the edge between the EU Internal Security and Foreign Policy**. Valeriya Shamray, Researcher, EU Eastern Partnership Initiative Open Society Institute, Budapest. This paper was first presented at the seminar "The Four Seas Basins and the Global Economy: Do the EU 4 Freedoms Work?", organized by ICPS and held in Kyiv, Ukraine, on June 9-10 2010.

**Financial integration in the four basins: a quantitative comparison**. Sergio Alessandrini, University of Modena and Reggio Emilia, Italy. This paper was first presented at the seminar "The Four Seas Basins and the Global Economy: Do the EU 4 Freedoms Work", organized by ICPS and held in Kyiv, Ukraine, on June 9-10, 2010.

**Trade and Trade Policies in the 4 Seas The interface between the WTO and EU frameworks**. Miguel Rodríguez Mendoza, Senior Fellow, International Center on Trade and Sustainable Development (ICTSD). This paper was first presented at the seminar "The Four Seas Basins and the Global Economy: Do the EU 4 Freedoms Work", organized by ICPS and held in Kyiv, Ukraine, on June 9-10, 2010.

The Role of the Mediterranean Region in European Union's Energy Security. Sohbet Karbuz, Director of Hydrocarbons, Observatoire Méditerranéen de l'Energie (OME). This paper was first presented at the seminar on «The EU and sub-regional multilateralism», organized by CES-METU in Ankara, 21-22 January, 2010.

**Effects of the introduction of successful mechanisms to promote RES and CHP in non? EU countries**. José Miguel Unsión, Secretary of RES AG, Comisión Nacional de Energía. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CES-METU in Ankara, 21-22 January, 2010.

**Business as usual is not a viable energy option in the Mediterranean but is likely to prevail**. Francis Ghilès, Senior Research Fellow, CIDOB, Barcelona. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CES-METU in Ankara, 21-22 January, 2010.

**Towards an Integrated Transport System in the Baltic Sea Region –Where Policies Meet.** Wiktor Szydarowski, Freelance consultant, TransBaltic project manager Karlskrona, Sweden. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CES-METU in Ankara, 21-22 January, 2010.

**Europe's north: a model region?** Pertti Joennimi, Senior Research Fellow, Danish Institute for International Studies (DIIS). This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January 2009.

From de-securitisation to resecuritisation: sub-regional multilateralism around the Baltic Sea. Riina Kaljurand and Maria Mälksoo, International Centre for Defence Studies (ICDS). This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January 2009.

**Sub-regional multilateralism in Europe: an assessment**. Andrew Cottey, Senior Lecturer, University College Cork. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January.

Cooperation in the Baltic and the Mediterranean: the Jean Monnet method at work? Elisabeth Johansson-Nogués, Visiting Fellow, Swedish Institute of International. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January 2009.

**Russian Perspective on European Strategy**. Victoria V. Panova, Research Fellow, Moscow State Institute of International Relations. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CES-METU in Ankara, 21-22 January, 2010.

**Beyond enlargement and neighbourhood policies: EU's Central Asia strategy**. Nargis Kassenova, Lecturer, Department of Political Science, Kazakhstan Institute of Management Economics and Strategic Research (KIMEP). This paper was first presented at the seminar on "Political and Security Cooperation in Europe's Four Sea Basins", organized by IAI, Rome, 3-4 April 2009.

The extension of coastal States' jurisdiction in the Mediterranean: open issues and their impact. Marco Gestri, Professor of international law and director, Center for Documentation and Research on the European Union. This paper was first presented at the seminar on "Environmental and Maritime Co-operation in Europe's four sea basins", organized by IIACSSS, Barcelona, 27-28 May 2009.

**Promoting democracy, human rights and good governance in the black sea and Caspian basins.** Gia Tarjhan-Mouravi, Co-Director Institute for Policy Studies (IPS), This paper was first presented at the seminar on "Political and Security Cooperation in Europe's Four Sea Basins", organized by IAI, Rome, 3-4 April 2009.

The Role of Regional Authorities in the Mediterranean Basin: The CPMR Inter? Mediterranean Commission. Corine Lochet, Director at the Conference of Peripheral Maritime Regions' (CPMR), This paper was first presented at the seminar on "Environmental andMaritime Co-operation in Europe's four sea basins", organized by IIACSSS, Barcelona, 27-28 May 2009.

**Promoting democracy, human rights and good governance in Europe's four seas basins.** Neil Winn, Senior Lecturer in European Studies, School of Politics and International Studies, University of Leeds. This paper was first presented at the seminar on "Political and Security Cooperation in Europe's Four Sea Basins", organized by IAI, Rome, 3-4 April 2009.

**Threats to the Caspian Sea environment**. Andrey G. Kostianoy, A Chief Scientist at the P.P., Shirshov Institute of Oceanology, Russian Academy of Sciences This paper was first presented at the seminar on "Environmental and Maritime Co-operation in Europe's four sea basins", organized by IIACSSS, Reykjavík, 27-28 May 2009.

**EU and democracy promotion in its four sea basins**. Elena Baracani, EFSPS Post Doc Researcher, Istituto Italiano Scienze Umane, This paper was first presented at the seminar on "Political and Security Cooperation in Europe's Four Sea Basins", organized by IAI, Rome, 3-4 April 2009.

**The Caspian: an area of multilateral cooperation or 'the sea of troubles'?** Yury Fedorov, Associate Fellow, Russia and Eurasia Program The Royal Institute of International Afairs. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January 2009.

Addressing maritime pollution in the Black Sea Region: capacity building perspective. Olena Borysova, Associate Professor, Kharkiv National Academy of Municipal Economy. This paper was first presented at the seminar on "Environmental and Maritime Co-operation in Europe's four sea basins", organized by IIACSSS, Reykjavík, 27-28 May 2009.

An overview of environmental and maritime issues in the Black sea. Cigdem Unstun, A post-Doctoral Research Fellow, Center for European Studies, Middle East Technical University. This paper was first presented at the seminar on "Environmental and Maritime Cooperation in Europe's four sea basins", organized by IIACSSS, Reykjavík, 27-28 May 2009.

The north stream project unther the Baltic sea: how should environmental impact assesment. Bjarni Már Magnússon, Adjunct lecturer, Faculty of Humanities and Social Sciences at the University of Akureyri. This paper was first presented at the seminar on "Environmental and Maritime Co-operation in Europe's four sea basins", organized by IIACSSS, Reykjavík, 27-28 May 2009.

**Security agenda in the Mediterranean region.** Fulvio Atinnà, Jean Monnet Professor, Department of Political Studies University of Catania. This paper was first presented at the seminar on "Political and Security Cooperation in Europe's Four Sea Basins", organized by IAI, Rome, 3-4 April 2009.

**Nagorno-Karabakh conflict and regional stability in the Caspian basin**. Oktay F. Tanrisever, Department of International Relations Middle East Technical University (METU). This paper was first presented at the seminar on "Political and Security Cooperation in Europe's Four Sea Basins", organized by IAI, Rome, 3-4 April 2009.

**The EU policies and sub-regional multilateralism in the Caspian basin**. Leila Alieva, Director, Center for National and International Studies, Baku. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January 2009.

The dynamics of sub-regional cooperation around the Black sea: continuity and change. Panagiota Manoli, Lecturer at the Department of Mediterranean Studies, University of the Aegean (Rhodes) Grece. This paper was first presented at the seminar on "The EU and sub-regional multilateralism", organized by CIDOB, Barcelona, 26-27 January 2009.

#### b. External Publications

# Socio-Economic and Humanities Research for Policy - SCOOP News Alert Service (www.scoopproject.org.uk)

Six pieces produced on the EU4Seas, MERCURY and EU-GRASP were jointly produced for covering the January 2012 Special Issue on "Multilateralism and the EU".

#### Research Media (www.research-europe.com)

Report of Eu4Seas project *International Innovation* Annual Research Report 2012, including an interview to Jordi Vaquer, coordinator of EU4Seas project.

## European Focus Nº 15, 2011

Key recommendations for the Black Sea Region where published in the ICPS periodical publication to raise debate on key issues of European integration.

#### Journal of Southeast Europe and Black Sea Studies

Seven pieces involving specialized researchers in a Special Issue 2012 to promote knowledge produced as EU4Seas project's results had been already accepted by the journal.

#### Insight Turkey – SETA Foundation for Political, Economic and Social Research.

Çi-dem Üstün had submitted a paper already accepted that is expected to come out in March 2012 is focusing on Turkish environmental and energy policies in a regional framework. In both of these articles the author referred to the findings of the EU4SEAS field research about the comparison of the Mediterranean and the Black Sea regions and conflict and cooperation mechanisms in both regions.

#### 2. Policy publications

## a. EU4SEAS Policy Papers series

# Societies in Regionalization of the Caspian: Overcoming Boundaries of Geography and Calamities of Oil Dependent Economies

Leila Alieva, Director of the National and International Studies (CNIS), Azerbaijan

# **EU's Strategy on Political and Security issues in the Four seas: A multilateral approach**Niels Annen, Non resident Fellow, The German Marshall Fund of the United States

# Regionalisation in the Mediterranean area: levels of regionalism, types of actors and fields of co-operation

Ana Bojinovic Fenko, Assistant Professor, University of Ljubljana, Faculty of Social Sciences, Liubliana

#### The EU Energy Policy vis-à-vis the Mediterranean Basin: The Quest for a Strategy

Steffen Erdle, Senior Adviser for the Energy Division, Union for the Mediterranean, Barcelona

# European Union Financial Policy in Europe's sea basins- Prospects for fostering regional cooperation

Panayiotis Gavras, Head of Policy & Strategy, Black Sea Trade & Development Bank, Tesalónica

# EU's Strategy on Maritime and Environmental Issues in the Four Seas: Multilateral approaches

Yves Henocque, Nature & Society Leader Prospective and Scientific Strategy Division, IFRE-MER y Xavier Lafon, Marine and Coastal Zones Expert of the French Ministry for Ecology and Sustainable Development, París

## Review of the EU Strategy on Energy towards the Black and Caspian Sea Basins

Sohbet Karbuz, Director of Hydrocarbons, Mediterranean Energy Observatory, París

### EU's Trade Policy in the Four seas: A multilateral approach

Panagiotis Liargovas, Economics Expert, International Centre for Black Sea Studies, Atenas

#### EU Strategy towards the Baltic Sea: A Multilateral Approach

Vahur Made, Deputy Director of the Estonian School of Diplomacy, Estonian Center of Eastern Partnership, Estonia

## EU Strategy towards the Black Sea: A Multilateral Approach

Panagiota Manoli, Lecturer, University of the Aegean, Atenas

## Defining the Regional Framework of Black Sea Cooperation Actors, Institutions and Processes

Panagiota Manoli, Political Economy of International Relations, Universty of Aegean, Greece

## Promoting the free movement of people between the EU and its Neighbourhood

Annalisa Meloni, Lecturer in Law, University of East London y Mogens Hobolth, MPhil/PhD Student in European Studies, London School of Economics, Londres

#### The Caspian Sea Basin and the EU's multilateral strategy

Nasib Nassibli, Professor, Azerbaijan University of Languages, Bakú

#### The EU as a Multilateral Actor in the Mediterranean

Eduard Soler, Senior Researcher, CIDOB, Barcelona

#### Recommendations for an EU strategy on Transport towards Europe's four sea basins

Dimitrios Tsamboulas, Professor, National Technical University of Athens, Atenas

#### The EU and Sub-regional Multilateralism

Jordi Vaquer i Fánes, Director, CIDOB, Barcelona

#### b. External publications

# Strategy Papers of the Spanish Institute of Strategic Studies, Ministry of Defence. (www.ieee.es/en)

GHILÈS, F. (2010) Energy Cooperation: stability factor in the Mediterranean.

#### European Foreign Affairs Review, Vol. 15, No.3, pp. 385-401

COMELLI, M. (2010) Subregional cooperation around the Mediterranean and the role of the EU.

#### The International Spectator: Italian Journal of International Affairs, Vol. 44, No.3, pp. 43-58

ALIEVA, L. (2009) EU Policies and Sub-regional Multilateralism in the Caspian basin.

#### International Center for Policy Studies (www.icps.com.ua/eng/)

European Focus publication with EU4Seas project recommendations for the Black Sea Region.

# Journal of International Affairs – Strategic Research Center (SAM) of the Ministry of Foreign Affairs of Turkey (www.sam.gov.tr)

Çi-dem Üstün (2011) Energy cooperation between import dependent countries: Cases of Italy and Turkey

# 3. Civil society&media publications

# a. General-interest local and international newspapers

Subregional Cooperation with the EU, or How can Ukraine not mis the integration boat? LOZOVIY, L. (2011) Researcher, International Centre for Policy Studies. Originally published in the Den newspaper, N° 192, 15 October

# The EU and Sub-regional Multilateralism

VAQUER, J. (2011) EU4Seas Co-ordinator. Published in the Europe's World, 27 November