

## Dissemination and use plan

**Grant Agreement number: 216120**

**Project acronym: POLYMAP**

**Project title: Mapping of funding and material**

**Funding Scheme: CSA – Coordination Action**

**Period covered: from 1.1.2008 to 31.5.2011**

**Name, title and organisation of the scientific representative of the project's coordinator<sup>1</sup>:**

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**Project website<sup>2</sup> address: www.PolyMAP.eu**

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<sup>1</sup> Usually the contact person of the coordinator as specified in Art. 8.1. of the grant agreement

<sup>2</sup> The home page of the website should contain the generic European flag and the FP7 logo which are available in electronic format at the Europa website (logo of the European flag: [http://europa.eu/abc/symbols/emblem/index\\_en.htm](http://europa.eu/abc/symbols/emblem/index_en.htm) ; logo of the 7th FP: [http://ec.europa.eu/research/fp7/index\\_en.cfm?pg=logos](http://ec.europa.eu/research/fp7/index_en.cfm?pg=logos)). The area of activity of the project should also be mentioned.

## Dissemination status

Several dissemination tools were used within the PolyMAP project. This document contains an update of the actions taken.

### 1. *Website PolyMAP*



[www.PolyMAP.eu](http://www.PolyMAP.eu)

On this website can be found how to contact the project consortium, information on the project and a link to the website resulting from the PolyMAP project: the open source information database on relevant topics regarding OLAE.

### 2. *Website Online Information Database*

**oe-a-wiki**

<http://www.oe-a-wiki.org/>

The database, containing technical information on OLAE devices and descriptions of the technology has been online since the end of 2009. Until the end of February 2010, only Quadriga partners had access, launching the first steps toward standardisation together with the OPERA project. After this, it was also opened up to the internet community as a whole. The main effort of PolyMAP was in involving the OE-a members to become active participants, and now a number of workgroups are present. With the completed transfer of the website and database to the OE-a organisation, this has led to a sustainable situation.

### 3. *Workshops, conferences and events*

PolyMAP members have been active in several workshops, conferences etc. to promote the respective work packages:

OLAE Cluster meeting (Feb 19, 2008, Brussels)

OLAE Stakeholder meeting (Nov 18, 2008, Brussels)

FP7 Coordinators' Day (Dec 17, 2008, Brussels)

Organic Electronics Venture Forum (May 19, 2009, Brussels)

Photonics21 Mirror Group meeting (Jun 16, 2009; Sep 27, 2010 Munich)

Workshop "Polymer Electronics in France" (Jun 16, 2009, Lyon)

Quadriga booth at LOPE-C (Jun 23-25, 2009; May 31 – June 2, 2010, Frankfurt)

Quadriga review meetings (Jun 16-18, 2008, Oulu; Sep 29 – Oct 1, 2009, Eindhoven)

Finance and Investment Roundtable (Oct 27, 2009, Dresden)

Quadriga booth at PEC (Oct 27-29, Dresden)  
Organic Electronics Entrepreneur Training Day (Nov 10, 2009, Oulu)  
OE-A meetings (Feb 24-25, 2010, Eindhoven; June 14-15, 2010, Brussels; Sept 14-15  
2010 Dresden; Nov 16-17 2010 Munich; March 1-2 2011; Stuttgart) ICT event (Sept 27-28-  
29, Brussels)  
Prodi workshop (Oct 4-5-6, 2010, Munich)

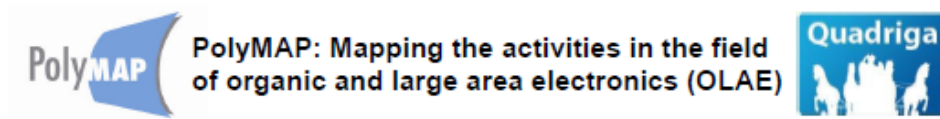
#### ***4. Mapping of national funding schemes***

The information that was gathered in WP1, on the national funding schemes available for OLAE, was shared with several organisations. PolyMAP provided information on national funding schemes to >15 interested parties (NFA's, EU-projects, Ministries). This information was used in setting up an ERA-NET+ in which the UK has taken the lead. Besides gathering information, PolyMAP partners have been quite active in approaching and influencing national funding agencies by offering assistance in analysing the fit of national funding schemes to the ERA-NET+ goals. Also, in case of Germany (and to some extent France) the gathered information was used to analyse and streamline the national situation. Finally, a number of other EU projects requested access to the information of the PolyMAP project.

#### ***5. Support to SME's***

In the shared WP3 (with Opera project), on the support to SME's interested in OLAE, several workshops were held, and a note was prepared entitled "Promoting Entrepreneurship in organic and Large Area Electronics in Europe- Issues and Recommendations". Reporting on this has been done in the Opera Project.

## 6. Flyers and posters



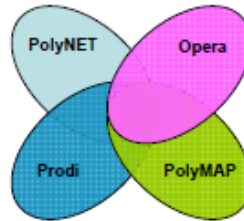
### Why PolyMAP?

- EU is well-positioned in Organic and Printed Electronics
  - leading device makers (SME & Large Enterprises)
  - material and equipment suppliers
  - research institutes

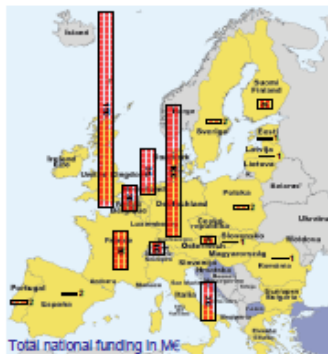
• Strong competition from Asia and USA

• Keep technology leadership in EU and turn this into a market and production leadership by

**Streamlining activities in the European OLAE scene**



### Mapping public funding in Organic Electronics



• Scattered activities at national level; EU in total: €400 M

• **Cooperation and coordination will be vital for competitiveness of European Research**



### PolyMap Consortium Partners

- Coordinator: TNO / Holst - Netherlands
- Fraunhofer IZM - Germany
- CEA Liten - France
- VTT - Finland
- Plastic Electronics Foundation - Netherlands

### PolyMap – Part of The “Quadriga”

- Quadriga is a line-up of 4 FP7 programs
  - PolyNet
  - PolyMap
  - Prodi
  - Opera



• Coordination of common goals

- Roadmapping
- SME-support
- Mapping of Organic Electronics resources

### Objectives of PolyMAP

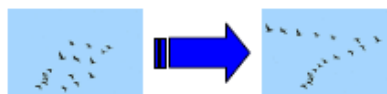
**Main objective is to strengthen the position of Europe as the leading force in Organic Electronics worldwide**

To reach this objective PolyMAP undertakes three main actions:

- Mapping public funding and activities in the field of Organic Electronics and setting-up an ERA-NET\*
- Setting up an open source database for the field of OLAE
- Supporting European SME's that are essential in the field of Organic Electronics Research and Industry

### Programme coordination for efficiency

Nature shows us the way: birds coordinating their efforts



**71 % gain of efficiency for all...**

## 7. Newsletter

As a member of the Quadriga, PolyMAP provided regular input for the joint Newsletters which were issued by the OPERA project.